

SAVVY social media checklist for behavior analysts

Suitable (is what you are about to share suitable for public knowledge)

Aware (are you aware of potential issues that may arise)

Voice (are you able to give voice to the practice of behavior analysis for the betterment)

Verifiable (is what you are saying true? Is it evidence-based)

You (are you promoting an ethical culture per the code of ethics)

Frequent Somewhat Frequent Neither frequent/infrequent Somewhat Infrequent Infrequent
 1 -----2-----3-----4-----5

SAVVY Social Media Checklist for Behavior Analysts

	Facebook	Instagram	Twitter	Linked In	Pinterest
Do I provide direct access that guides my audience to the behavior analytic literature?					
Do I reach out to the behavior analytic community to develop collaborative relationships and network?					
Do I seek information on conferences, CEU's etc					
Do I relate the readers back to the code of ethics creating a culture of ethics?					
Do I think about the digital footprint that impacts the behavior analytic community?					
Do I provide a disclaimer if I do provide any kind of professional recommendations?					
Do I disseminate behavior analysis when it's appropriate and contributes to the greater good?					
Do I avoid "venting" about my clients, consumers, work culture, colleagues on social media sites?					
Do I disguise all identifiable characteristics and maintain confidentiality when using electronic media?					
Do I provide behavior analytic information that is within my scope of practice?					

References: Brodhead, M. T., & Higbee, T. S. (2012). Teaching and Maintaining Ethical Behavior in a Professional Organization. *Behavior Analysis in Practice*, 5(2), 82–88. <http://doi.org/10.1007/BF03391827>

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