# Motivating Operations: Practical Lessons from the Applied Research



Judah B. Axe, Ph.D., BCBA-D, LABA



National Autism Conference, August 8, 2018

## Introduction

Motivating operations are everywhere in our practice

MOs are sometimes criticized

- Not studied by Skinner, only Jack Michael & colleagues
- MOs are often invisible what someone wants
- The word "value" is in the definition

We will be more effective practitioners if we study and analyze MOs



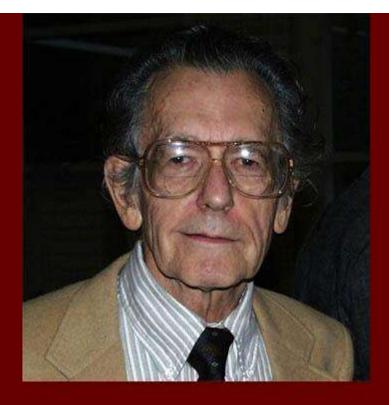
#### WELCOME

Welcome to my official website. Feel free to navigate through this site by clicking on any of the links below.

#### WHAT'S NEW?

New <u>PowerPoint presentation</u> given at the annual Mid-American Association for Behavior Analysis (MABA) conference.

October 26, 2006



#### Main | About Me | Professional Interests | Teaching Publications | Pictures | Related Links | Contact Me

Materials on this website are the intellectual property of <u>Jack Michael</u>. Except to the extent not protected by copyright law, any use, distribution, or sale of materials from <u>JackMichael.org</u> requires permission from <u>Jack Michael</u>.

This website is designed and maintained by Daniel Kueh.

#### Review

I reviewed all research articles in PsycInfo with title, abstract, keywords containing:

- "motivating operation"
- "establishing operation"
- "abolishing operation"

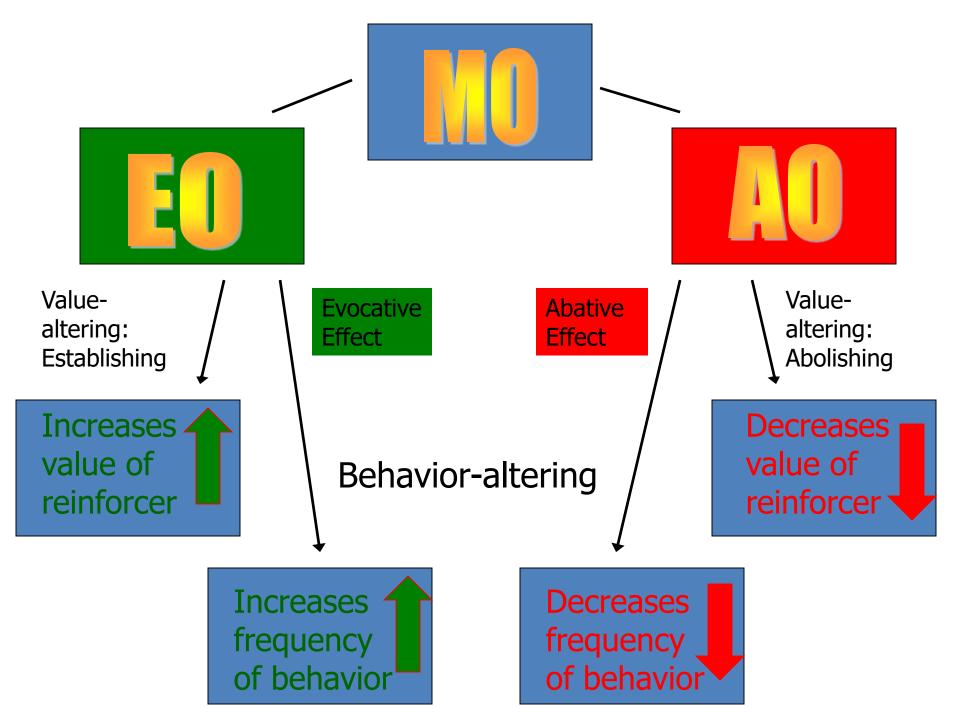
**Purpose:** Identify what we have learned from research explicitly using and analyzing the MO concept

### 8 Areas Influenced by MOs

	# of Studies
Mand Training	34
Training Mands for Information	16
Social and Academic Behavior	3
Reinforcer and Preference Assessment	9
Functional Analysis – Presession Analyses	15
Functional Analysis – Within Session Analyses	26
Treating Problem Behavior	49
Other: Behavioral Medicine, OBM, Gambling	5
Total Empirical Articles	157

# Definitions





# Establishing Operation (EO)

An EO is an antecedent and has 2 effects:

- 1. Increases the value of a stimulus as a reinforcer
- 2. Evokes behavior that has accessed that reinforcer in the past

#### Deprivation – no food for a while

- 1. Increases value of food
- 2. Evokes behavior that has produced food in the past (reaching, asking)

Aversive stimulation – e.g., a headache, demands

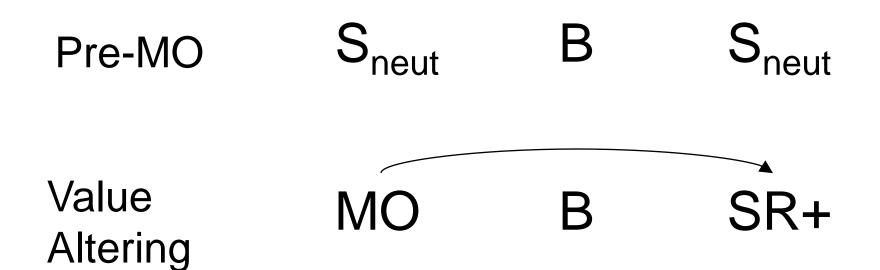
- 1. Increases the value of escape from pain/demands
- 2. Evokes behavior that has provided that escape in the past (e.g., taking a tylenol, aggression, asking for break)

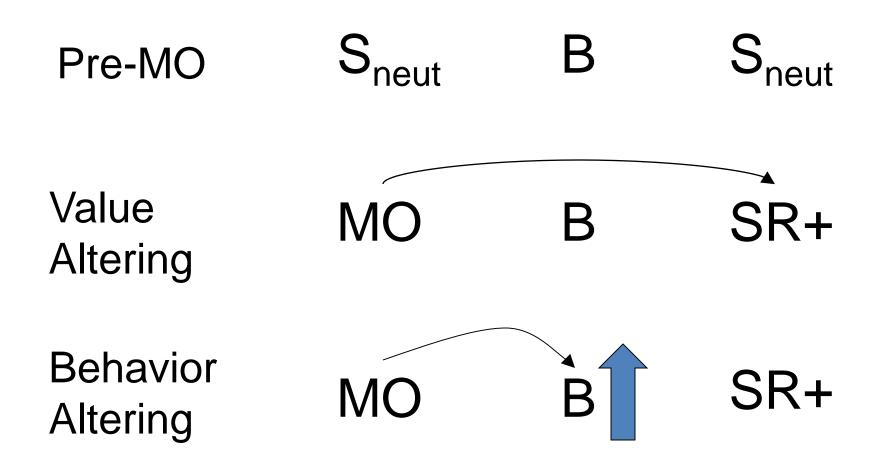
#### Pre-MO

 $\mathbf{S}_{\mathsf{neut}}$ 

В

S<sub>neut</sub>





# **Abolishing Operations**

Opposite effect of establishing operation; satiation

Abolishing operation has two effects:

- 1. Decreases the value of a stimulus as a reinforcer
- 2. Does not evoke behavior that has gotten that stimulus in the past

Examples



- Just had a big meal decreases value of food
- Just took a nap decreases the value of sleep
- Have all my toys and food in front me

## More Subtypes of MOs

#### **Unconditioned MOs**

• MOs in effect from the moment of birth

#### **Conditioned MOs**

- MOs gained effect through learning
- 3 types:
  - Transitive Conditioned MOs (CMO-T)
  - Reflexive Conditioned MOs (CMO-R)
  - Surrogate Conditioned MOs (CMO-S)

# UMOs (Michael, 2007)

UMO	Reinforcer-Establishing Effect	Evocative Effect
<b>Food</b> deprivation	Increases effectiveness of <b>food</b> ingestion as SR+	Increases frequency of behavior previously reinforced with <b>food</b>
Water deprivation	Increases effectiveness of water ingestion as SR+	Increases frequency of behavior previously reinforced with water
<b>Sleep</b> deprivation	Increases effectiveness of sleep as SR+	Increases frequency of behavior previously reinforced with <b>sleep</b>
Activity deprivation	Increases effectiveness of activity as SR+	Increases frequency of behavior previously reinforced with <b>activity</b>
<b>Oxygen</b> deprivation	Increases effectiveness of breathing as SR+	Increases frequency of behavior previously reinforced with <b>oxygen</b>
<b>Sex</b> deprivation	Increases effectiveness of <b>sex</b> as SR+	Increases frequency of behavior previously reinforced with <b>sex</b>
Too warm/cold	Increases effectiveness of temp decrease/increase as SR+	Increases frequency of behavior previously reinforced with cold/warm
Pain	Increases effectiveness of pain decrease as SR+(-)	Increases frequency of behavior previously reinforced with <b>pain reduction</b>

## CMO-T

"An environmental variable that, as a result of a learning history, establishes (or abolishes) the reinforcing effectiveness of <u>another stimulus</u> and evokes (or abates) the behavior that has been reinforced by that stimulus." (Michael, 2007)

#### Example of CMO-T



 $\rightarrow$  "Screwdriver, please"

(Jack Michael)

Screw is CEO-T increasing the value of screwdriver

Screw is not S<sup>D</sup>:

- Screwdrivers are always **available**
- They are just not always **valuable** until there is a screw

## CMO-R

"A stimulus that acquires MO effectiveness by preceding some form of worsening or improvement.

It is exemplified by the warning stimulus in a typical escape-avoidance procedure, which

- 1. Establishes its own offset as reinforcement and
- 2. Evokes all behavior that has accomplished that offset."

(Michael, 2007)

Most common examples are aversive stimuli, such as work demands, loud noises

### CMO-S

"A stimulus that acquires is MO effectiveness by being paired with another MO and has the same valuealtering and behavior-altering effects as the MO with which it was paired" (Michael, 2007)

Neutral stimulus paired with an MO becomes CMO-S

Example: Krispy Kreme sign (Sundberg, 2004)



#### 8 Areas Influenced by MOs; 80 Lessons

	# of Studies
Mand Training	34
Training Mands for Information	16
Social and Academic Behavior	3
Reinforcer and Preference Assessment	9
Functional Analysis – Presession Analyses	15
Functional Analysis – Within Session Analyses	26
Treating Problem Behavior	49
Other: Behavioral Medicine, OBM, Gambling	5
Total Empirical Articles	157

## **General Features of Studies**

Most studies with individuals with autism or other developmental disabilities

Most studies published in the *Journal of Applied Behavior Analysis* or other behavior analytic, singlesubject-design journals

Mand training

- Prompt types: echoic, textual, imitative
- Prompt fading: time delay

# I. Mand Training

- Contriving EOs to Teach Mands
- Functional Independence between Mands and Tacts
- Additional Procedural Variables with Mand Training
- Maintenance and Generalization of Mands
- Mand Training with Other Populations, Teaching Caregivers to Conduct Mand Training

#### **Contriving EOs to Teach Mands**



# To contrive EOs, put items in view but out of reach

Can teach manding to peers

(Taylor et al., 2005)





# No EO

EO



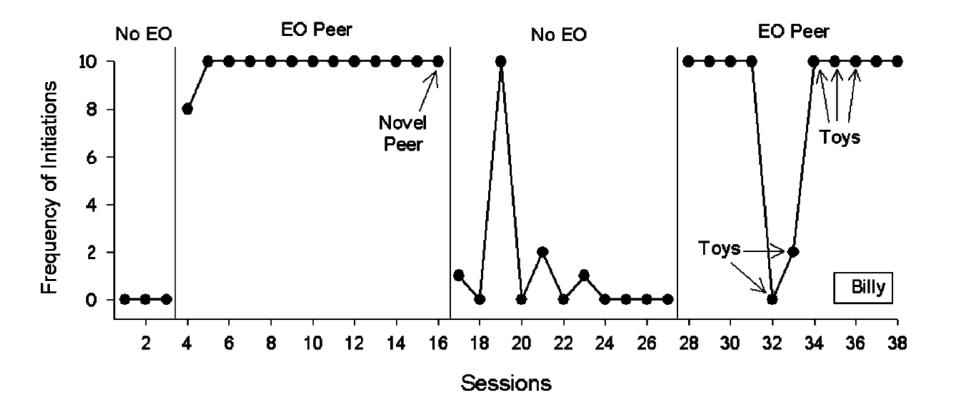






We can contrive EOs by putting preferred items in view but out of reach

We can teach manding to peers



#### We can "turn EOs on and off" (EO/AO)

Taylor et al. (2005)

# The interrupted chain procedure is an effective way to contrive EOs

(Hall & Sundberg, 1987) (Albert, Carbone, Murray, Haggerty, & Sweeney-Kerwin, 2012)

#### Hall & Sundberg (1987)

#### **Interrupted Chain Procedure**

Item Package of instant soup

**Behavior** Tear open package

Bowl Item

**Behavior** Pour soup into bowl Hot water in oot

Spoon

Stir soup

Pour hot water in bowl

Item

**Behavior** 

Item

**Behavior** 

Finished soup Item

**Behavior** Eat soup



Participants could:

Complete all chains

Captured

5(

Tact all items

Mand

## **Other Chains**

#### Hall & Sundberg (1987)

- Opening a can of fruit
- Wiping water spilled on table
- Operating vending machine to get candy
- Making instant coffee
- Coloring a picture

Albert, Carbone, Murray, Haggerty, & Sweeney-Kerwin (2012)

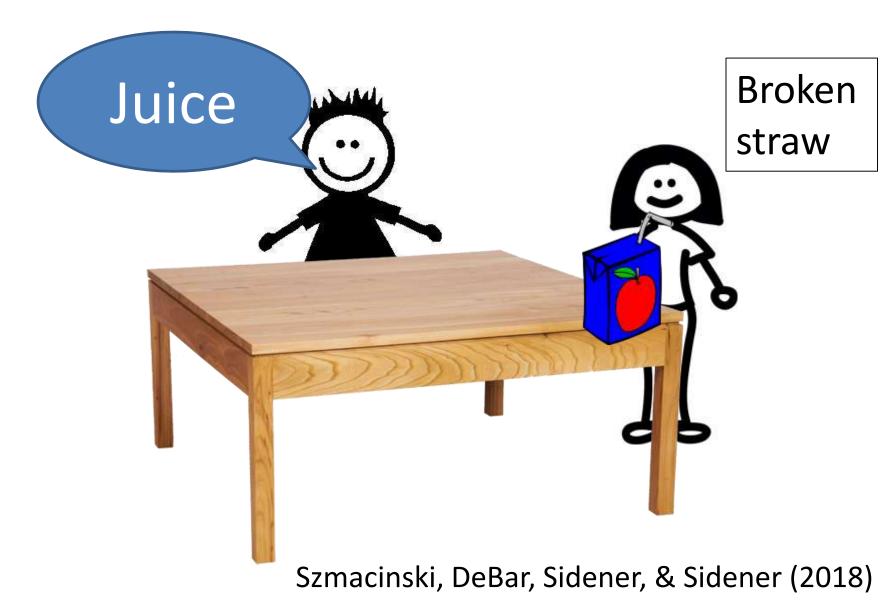
- Making an art project
- Making a sandwich
- Listening to music
- Science project



# We can contrive EOs by giving child a broken reinforcer

(Szmacinski, DeBar, Sidener, & Sidener, 2018)

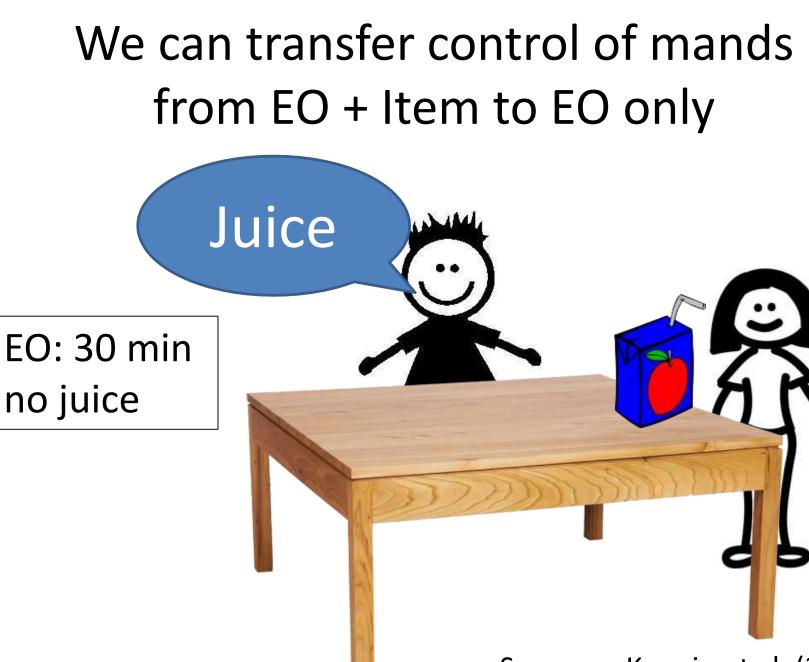
#### **Broken Item Procedure**



#### **Broken Item Procedure**

- Other broken items
  - Puzzle piece broken
  - Marble on marble run flattened
  - DVD cracked
- Strength: mini MSWO before each session
- Strength: generalization across chains and stimuli within chains
- Limitation: item in view

Szmacinski, DeBar, Sidener, & Sidener (2018)



Sweeney-Kerwin et al. (2007)

#### We can transfer control of mands from EO + Item to EO only

Juice Rolling time delay: wait 2 min for MOcontrolled mand Sweeney-Kerwin et al. (2007) Should we Use "What Do You Want?" (Bowen, Shillingsburg, & Carr, 2012)

**Benefit:** clear opportunity to mand

**Caution:** undesirable stimulus control – echoics, intraverbal

**Results**: No difference between conditions

#### **Conclusion**:

- Question did not produce undesirable stimulus control
- -We can choose to use it or not

Missing items procedure and interrupted chains procedure has benefit over incidental teaching (Hall & Sundberg, 1987)

Incidental teaching

- Contrive EO by putting preferred item out of reach
- Limitation: EO and nonverbal stimulus present

Mand for missing items (puzzle pieces, crayon)

- Benefit is purer EO control
- No verbal antecedent "What do you want"
- No nonverbal antecedent the item is missing

#### **Functional Independence**

# Just because a student emits a word as one verbal operant, he may not emit the word as another verbal operant

(Hall & Sundberg, 1987)

Example: just because you can tact "book" does not mean you will mand for it

• Often need to teach each verbal operant separately

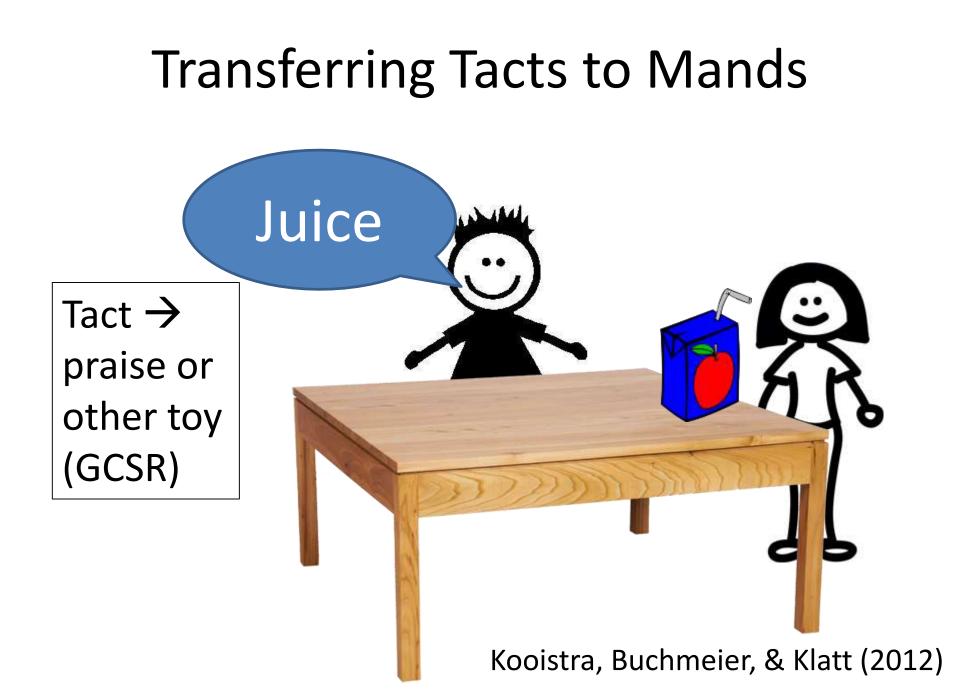
This is called "functional independence"

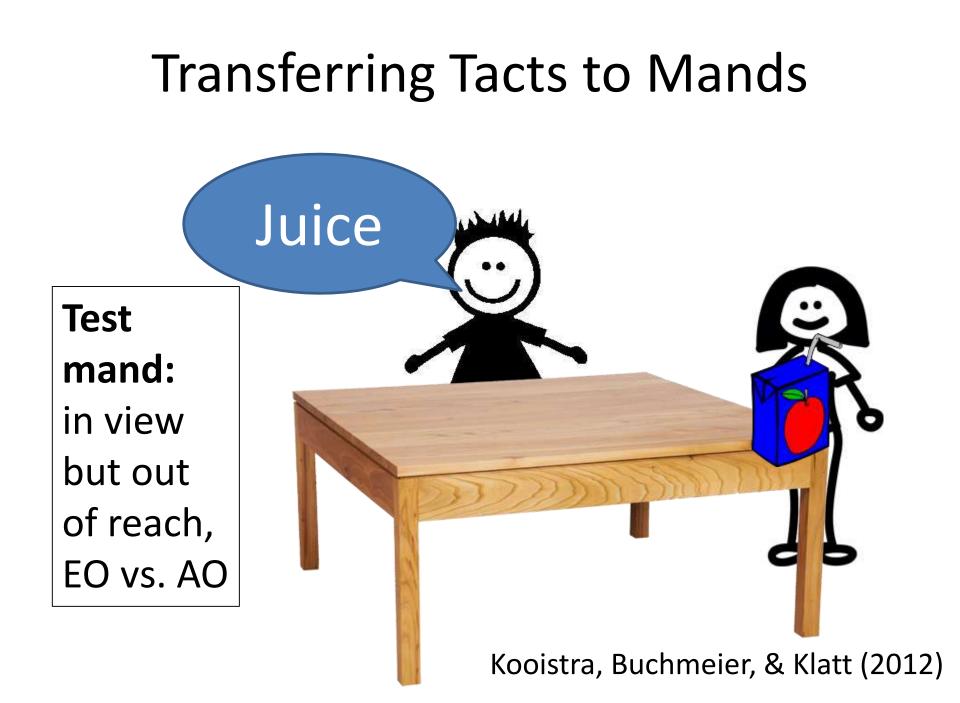
Mands and tacts are functionally independent

• (Lamarre & Holland, 1985; Twyman, 1995)

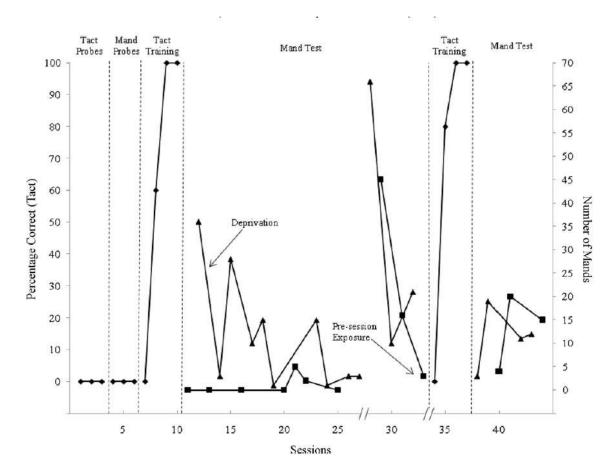
### Mands can emerge after tact training given multiple exemplar instruction with that transfer

(Nuzzolo-Gomez & Greer, 2004; Singer-Dudek et al., 2017)





# Transferring Tacts to Mands



- EO: no access for 24 hours
- AO: presession access
- Prior tact → mand studies – maybe not tested under EO conditions
- Limitation: possible EO during tact training

Kooistra, Buchmeier, & Klatt (2012)

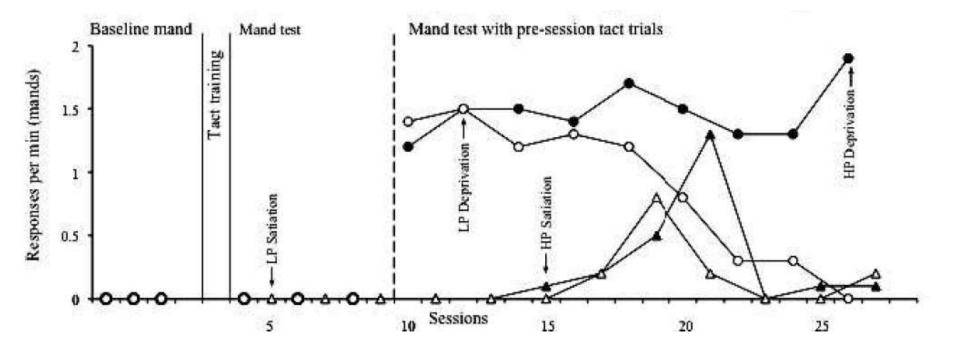
### When transferring tacts to mands, we might need booster sessions on tact prior to mand probes

(Davis, Kahng, & Coryat, 2012)

Transferring Tacts to Mands Davis, Kahng, & Coryat (2012)

- Taught tacts for HP items  $\rightarrow$  no mands with EO
- EO, presession tact trials → got mands
   Primed the responses (review sessions)
- Manding maintained with HP items, not LP items – Need items that <u>currently</u> function as reinforcers

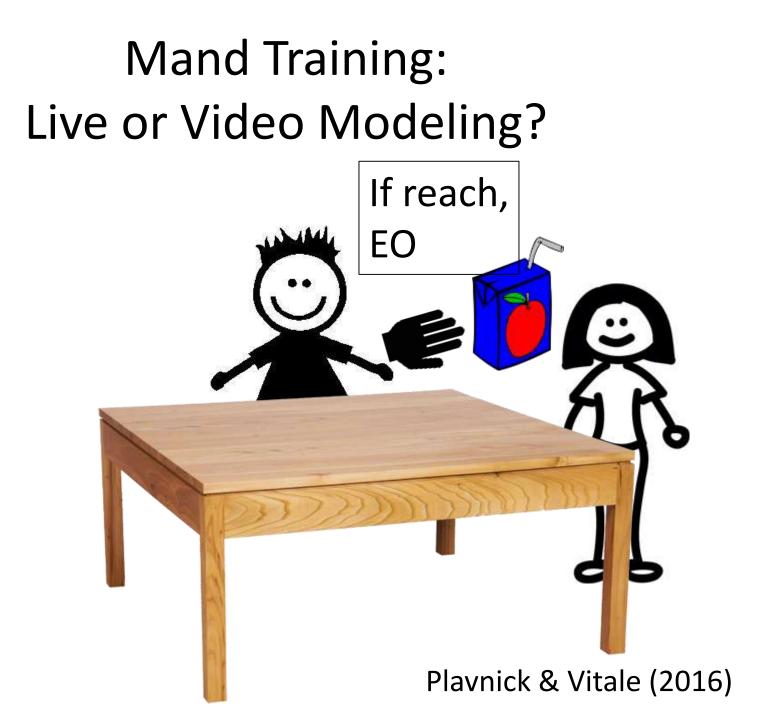
#### Davis, Kahng, & Coryat, 2012



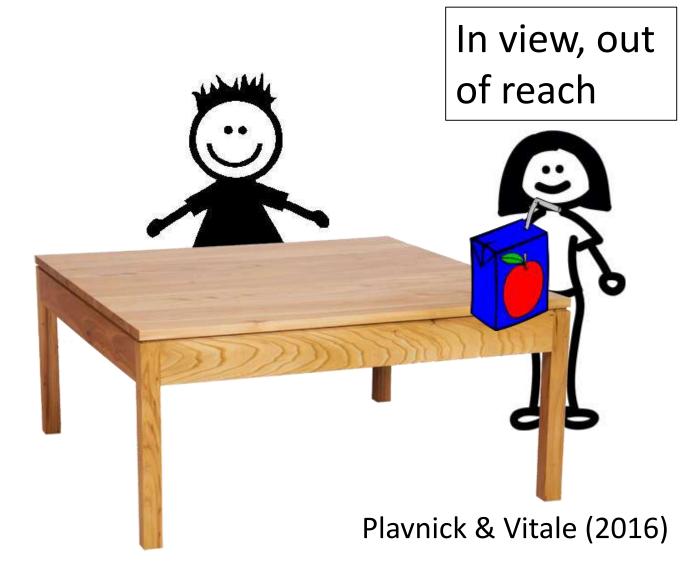
# Additional Procedural Variables with Mand Training

# Video modeling may be more effective than live modeling during mand training

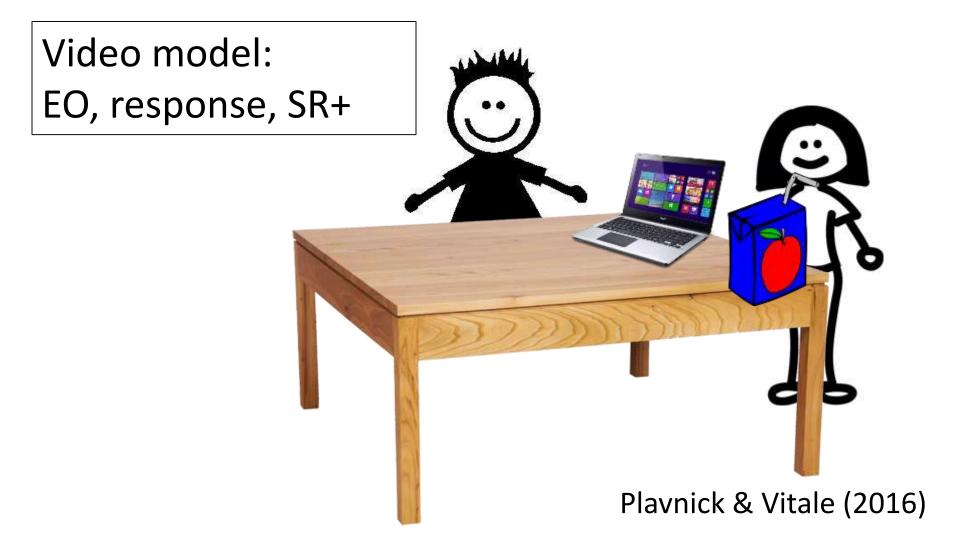
(Plavnick & Vitale, 2016)



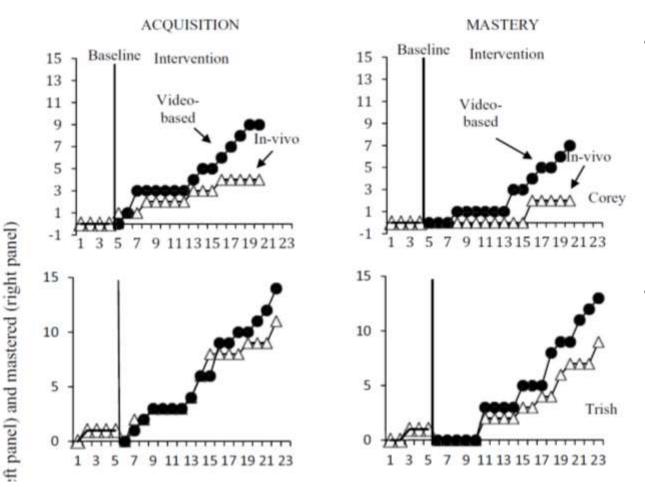
# Mand Training: Live or Video Modeling?



# Mand Training: Live or Video Modeling?



# Mand Training: Live or Video Modeling?



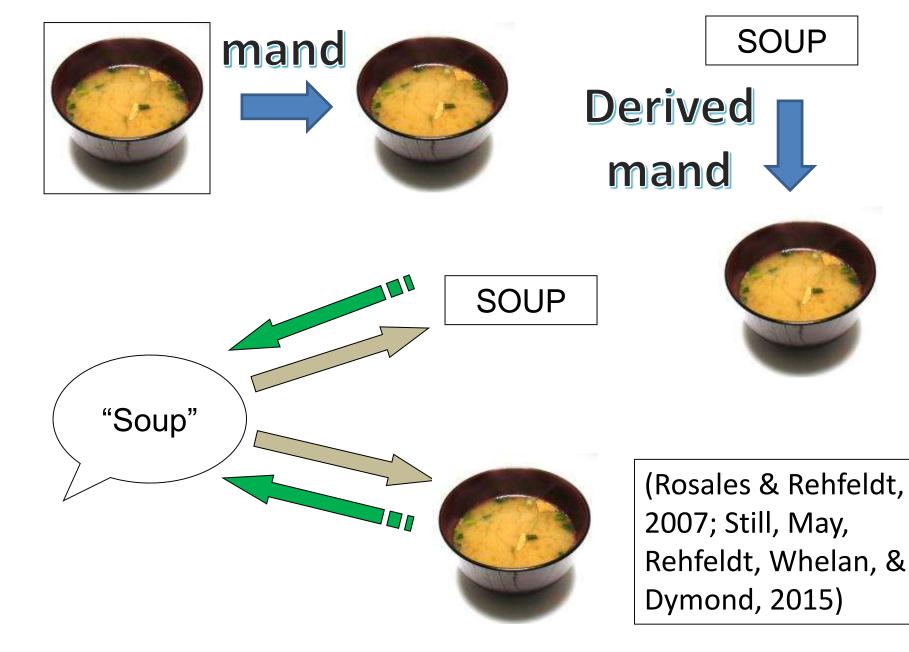
- Live: therapist is speaker (prompt) and listener (reinforce)
- Limitation of video models: need to create many

Plavnick & Vitale (2016)

### We can get untrained mands using stimulus equivalence and other derived relational responding

(Rosales & Rehfeldt, 2007; Still, May, Rehfeldt, Whelan, & Dymond, 2015)





### We can increase the likelihood mands are evoked by EOs by comparing EO and AO conditions

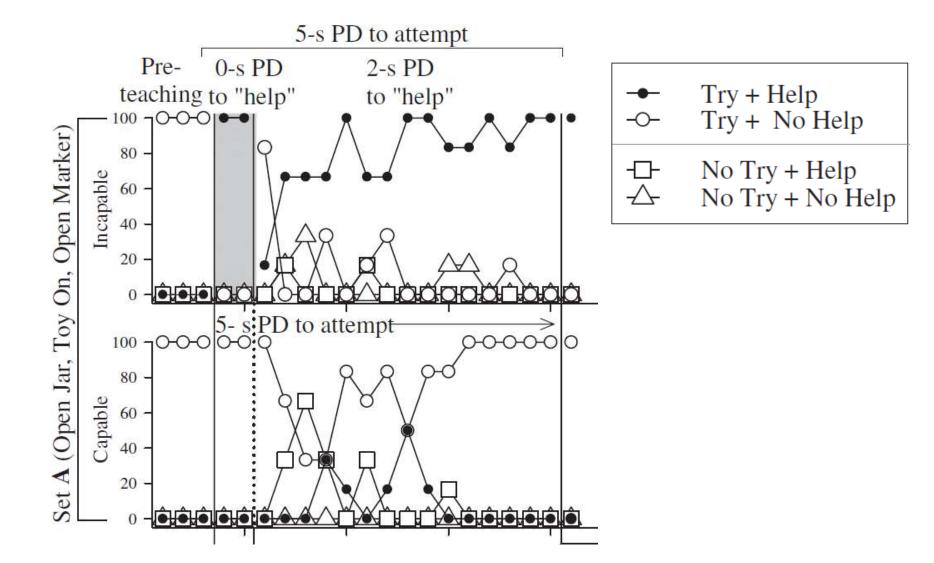
(Rodriguez, Levesque, Cohrs, & Niemeier, 2017)

### EO vs. AO in Interrupted Chain Procedure (Rodriguez, Levesque, Cohrs, & Niemeier, 2017)

### Target mand: "Help me, please"

<b>Target Behavior</b>	Incapable (EO)	Capable (AO)	Instruction
Open glass jar	Lid screwed on tight	Lid screwed on loose	"Draw a heart" (crayons inside jar)
Take cap off marker	Cap glued on	Cap not glued on	"Draw a circle"
Operate toy	No batteries	Batteries	"Let's play with the toy"
Operate mechanical pencil	No lead	Lead	"Write a B"

### EO vs. AO in Interrupted Chain Procedure (Rodriguez, Levesque, Cohrs, & Niemeier, 2017)

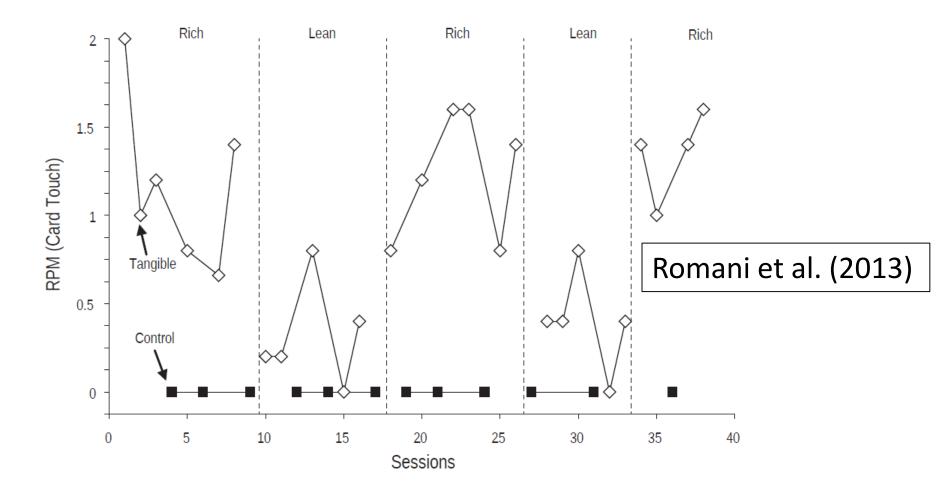


# Maintenance and Generalization of Mands

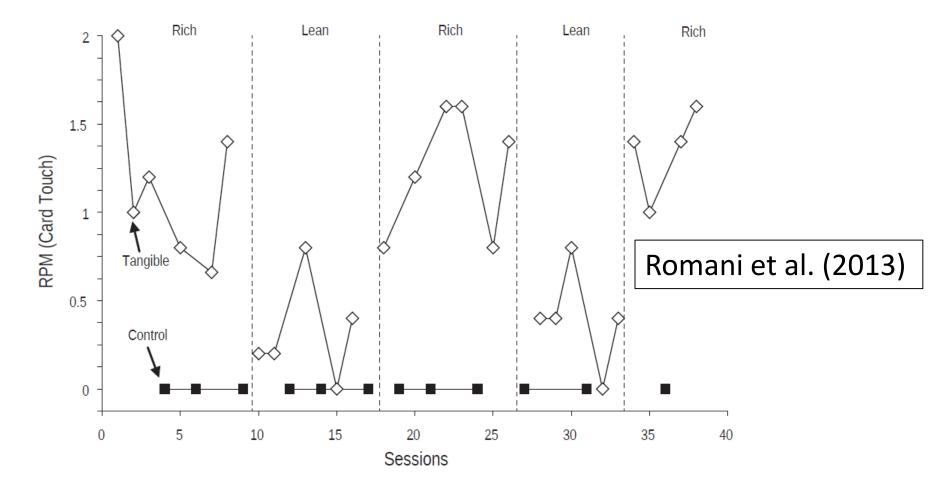
# If we implement more prompting of mands, we get better maintenance of mands

(Romani et al., 2013)

- Rich = prompt every 30 seconds
- Lean = prompt once at beginning of session
- Tangible = restricted access to SR+
- Control = presession access to SR+



- More prompts  $\rightarrow$  more manding
- Prompts + AO  $\rightarrow$  less manding (no prompt dependency)
- More prompts = more reinforcement = longer maintenance and resistance to extinction
- Take away: do A LOT of mand training, prompting, reinforcement



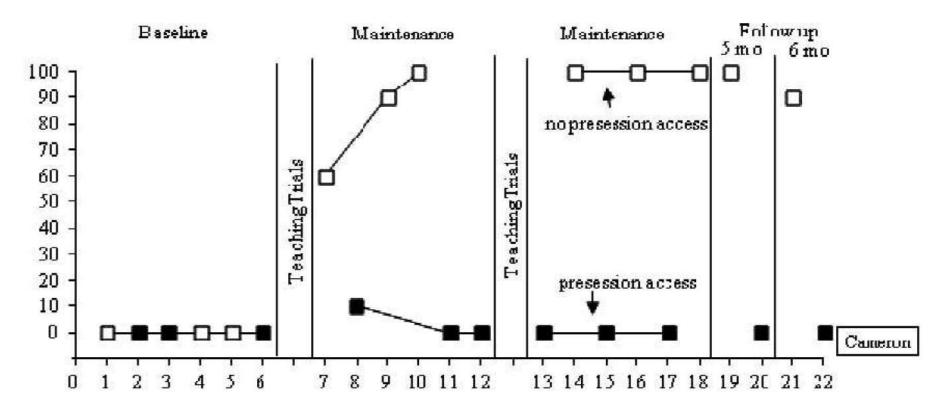
## Autoclitic Frames may Promote Generalization (Ingvarsson, 2011)

Best practice recommendations:

- Teach single-word mands early (e.g., "Car")
- Do not teach autoclitic frames earl (e.g., "May I have the cars please?") – less functional (MO → mand)

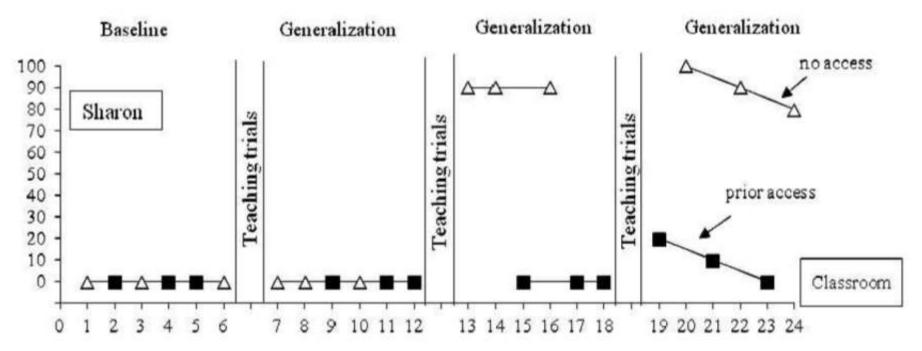
However, the autoclitic frame may gain control over manding and result in more generalization

### Need EO for Maintenance of Mands (O'Reilly et al., 2012)



- No presession access: no reinforcer for 24 hours
- Presession access: access until 3 times rejected
- Higher responding in no access condition

### Need EO for Generalization of Mands (Fragale, O'Reilly et al., 2012)



- Presession no access 23 hr
- Presession access –access until 3 rejections (about 20 minutes)
- If no generalization of mands across settings and people, do you (1) training, multiple exemplar instruction or (2) ensure EOs during generalization probes?

### Mand Training: Other Populations

## Teaching Caregivers to Conduct Mand Training

We can conduct mand training with infants and older adults

Infants (Lee et al., 2014)

- Mimi: 4 months, 2 weeks, Anna: 5 months
- EO food withheld for 1 hr
- Mand training: EO, afternoon snack time, vocalization  $\rightarrow$  cereal
- Vocalizations increased

Older adults with dementia (Oleson & Baker, 2014)

- Adults were 63 and 82 years old
- EOs: withhold attention, instructions: "Put a puzzle piece here" and "Color in here" with puzzle piece or colored pencil missing
- One participant: increased mands for puzzle and colored pencil
- Required rule: "If you want me to talk to you, let me know."

We can teach caregivers to conduct mand training (Loughrey et al., 2014)

#### Skills trained:

- Preference assessment
- Pairing with SR+
- Capture/contrive MO (incidental teaching – in view but out of reach)
- Data collection
- Mand training

# Behavioral Skills Training (BST):

- Written and vocal verbal instructions
- Video and in vivo modeling
- Rehearsal
- Positive and corrective feedback

We can teach caregivers to conduct mand training (Madzarhova & Sturmey, 2015)

Contrived MOs: gave preferred items needed for tasks to typical peers/siblings

Training (abbreviated BST):

- Feedback: positive and corrective from last sessions
- Video modeling: correct implementation of all steps

Second phase: if complete steps incorrectly, few mands

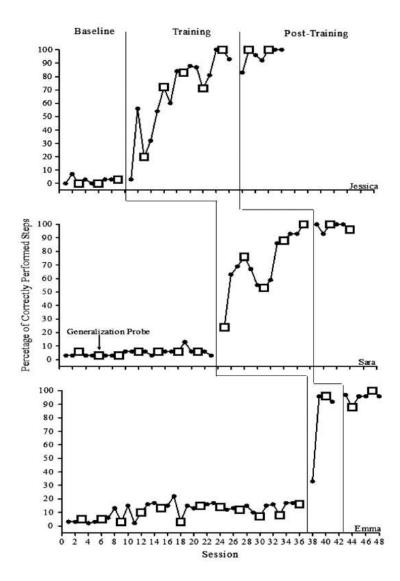
We can teach caregivers to conduct mand training (Madzarhova & Sturmey, 2015)

- Contrived MOs: gave preferred items needed for tasks to typical peers/siblings
- Second phase: if implement steps incorrectly, few mands

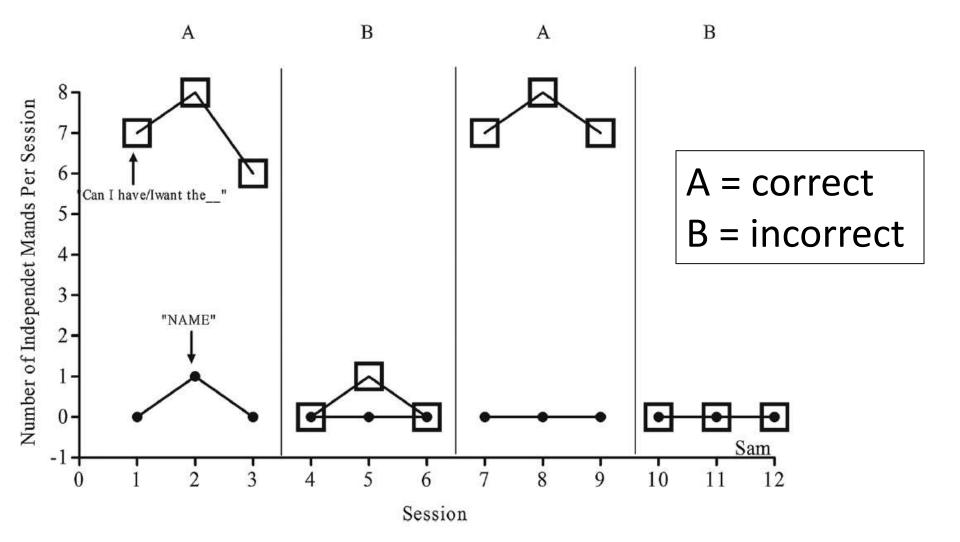
#### **Abbreviated BST**

- Feedback: positive and corrective from last session
- Video modeling: correct implementation of all steps

# We can teach caregivers to conduct mand training (Madzarhova & Sturmey, 2015)



### We can teach caregivers to conduct mand training (Madzarhova & Sturmey, 2015)



## Conclusions: Contriving EOs for Mands

- 1. Contrive EO: put item in view but out of reach
- 2. Contrive EO: interrupted chain procedure teach chain, one item missing
- 3. Contrive EO: present broken SR+
- 4. No negative impact of "What do you want?"
- 5. Rolling time delay to transfer from item to EO
- 6. "In view, out of reach" good, but can't fade item

### **Conclusions: Functional Independence**

- 7. Functional independence: need to teach each verbal operant separately (e.g., mands, tacts)
- 8. Mands emerge after tact training with multiple exemplar instruction
- 9. Need EO (deprivation) in mand tests after tact training
- 10. Might need tact booster sessions before mand tests
- 11. Tact training with SR+ not pure tacts EO present

### Conclusions: Add'l Proc., Mand Training

12.Video modeling with EO, response, SR+ may be more effective than live modeling of response

13.Untrained mands with derived relational responding

14.Ensure EO with also AO sessions for "Help"

## Conclusions: Maint & Gen of Mands

- 15. More prompting  $\rightarrow$  more maintenance of mands
- 16. Mand frames  $\rightarrow$  more generalization of mands
- 17. Need EO for maintenance of mands
- 18. Need EO for generalization of mands
- 19. Train mands to infants, older adults
- 20. Use behavioral skills training to teach caregivers to conduct mand training

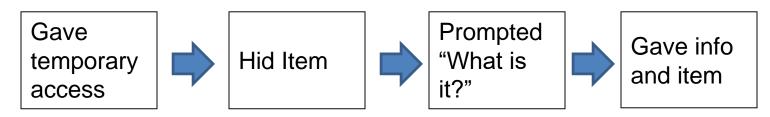
# **II. Mands for Information**

#### # of studies

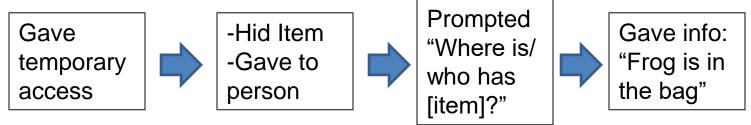
• What is it? 3 • Where is it? 8 • Who has it? 5 • How? How much? How many? 2 • Which? 2 • When? 2 Social information 1

# Mands for Information

Roy-Wsiaki, Marion, Martin, & Yu (2010); Marion, Martin, Yu, & Buhler (2011)



Sundberg, Loeb, Hale, & Eigenheer (2002); Endicott & Higbee (2007); Howlett, Sidener, Prograr, & Sidener (2011); Betz, Higbee, & Pollard (2010)



<u>Consequence</u> for mands for information:

#### - The information must be the reinforcer

-(Sundberg et al., 2002)

Therefore...

Antecedent for mands for information:

#### - There must be an EO for information

-(Sundberg et al., 2002)

#### Teaching "What is it?" is more difficult than "Where is it?" or "Who has it?"

(Marion et al., 2011)

Be careful with intraverbal control of mands for information (Betz et al., 2010)

- "Get the crayons"  $\rightarrow$  "Where are the crayons?"
- Empty crayon box  $\rightarrow$  "Where are the crayons?"

Consider generalization setting/conditions

- Gen: "It's time to color," paper, no crayons
- Training: with verbal cue (e.g., "Get the crayons")
- Shillingsburg et al. (2014b)

Mands for Info May Generalize Across EOs (Lechago, Carr, Grow, Love, & Almason, 2010)

With multiple exemplar instruction:

<u>Train</u>

<u>Test</u>





#### Where's the spoon?

#### Where's the spoon?

# There are multiple ways to contrive EOs for mands for information

(Marion et al., 2012)

# Marion et al. (2012)

4 ways to contrive CMOs:

- Hide-and-seek: while playing with toys (e.g., tea set), hide a preferred toy (e.g., a musical tea pot)
- 2. Missing item: set up activity, but hide an item needed to complete the activity (e.g., a puzzle piece needed to complete a puzzle was missing)
- **3. Requiring more:** present an activity, but more of an item is needed to complete the activity (e.g., more liquid soap needed to blow bubbles)
- **4. Surprise:** child is blindfolded, hide a preferred item under one of three boxes

# Marion et al. (2012)

- Contrived EO for "Where?"
  - Set up Hungry Hippos, no marbles  $\rightarrow$  "Get the marbles"
  - Missing item: no vocalization related to item, but other vocalization (e.g., with missing fork, "Keep eating")
- Trained on hide-and-seek CMO
  - Strong acquisition
- Tested generalization to other CMOs
  - Moderate generalization
- Consequence was information only

#### We can teach "How do I?" and "How many?" (Lechago et al., 2013)

- Chains: put DVD into player, make volcano, make tornado
- Challenge of teaching "How?" once a child learns how, AO for the information
  - Solution: teach one chain, probe additional chains
- Presented materials, delivered instruction:

- "Let's make a volcano"  $\rightarrow$  "How do I?"

- "You can buy the Doritos if you give me the right number of quarters" → "How many?"
- Generalization within mand frames and across MOs

#### We can ensure mand for information is evoked by an EO (and not an SD) by including an AO condition

## We can teach "Which?" (Shillingsburg, Bowen, Valentino & Pierce, 2014)

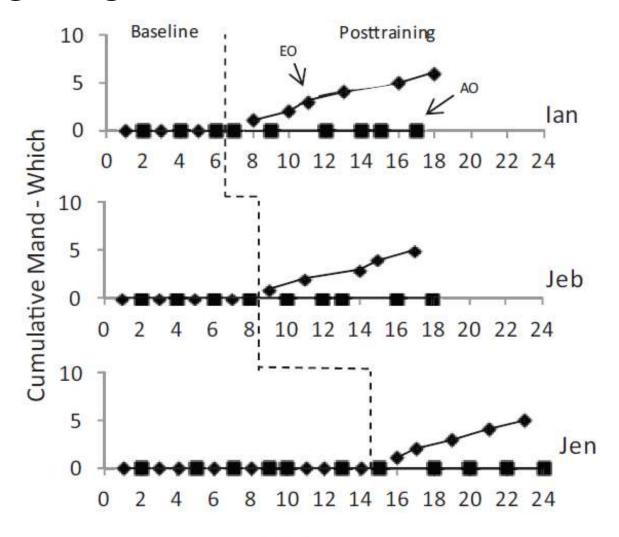
- Candy wrapper displayed to indicate availability
- Preferred item under a cup



Trial started with a mand for an item (ensured EO)

- **EO Condition**: "You can have a Skittle. It's under one of these cups"
- **AO Condition**: "Your Skittle is under the orange cup"

#### We can teach "Which?" (Shillingsburg, Bowen, Valentino & Pierce, 2014)



Trials

We need to measure 2 behaviors with MFI:

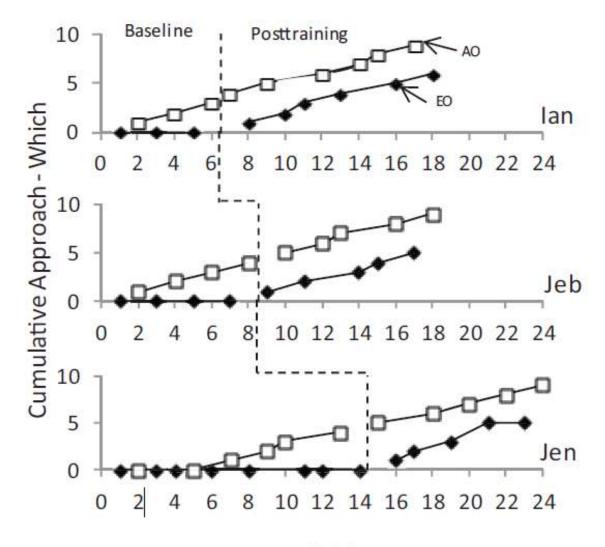
- 1. Mands for information
- 2. Listener responses evoked by the information
- EO: Hidden treat
- **Child:** "Which cup?" (mand for information)
- Therapist: "Orange cup"
- Child: pick up orange cup, eat (listener response)

Consider listener response – these are different:

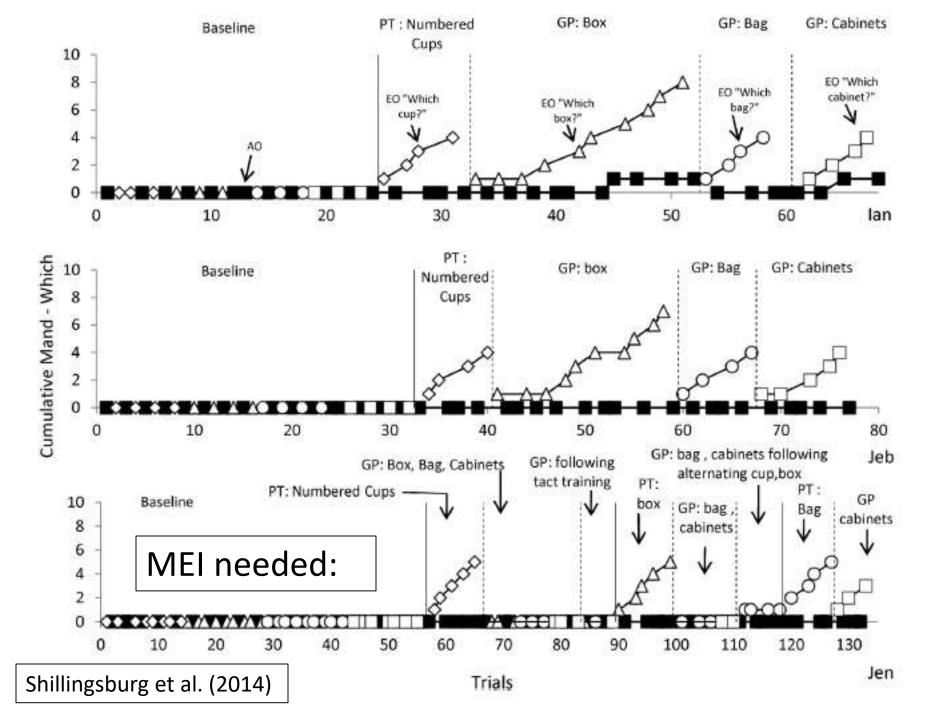
- "Orange cup" consequence of mand for info
- "Touch the orange cup" common in DTT

(Shillingsburg, Bowen, Valentino & Pierce, 2014)

#### We can teach "Which?" (Shillingsburg, Bowen, Valentino & Pierce, 2014)



Trials



### We can teach "Who?"

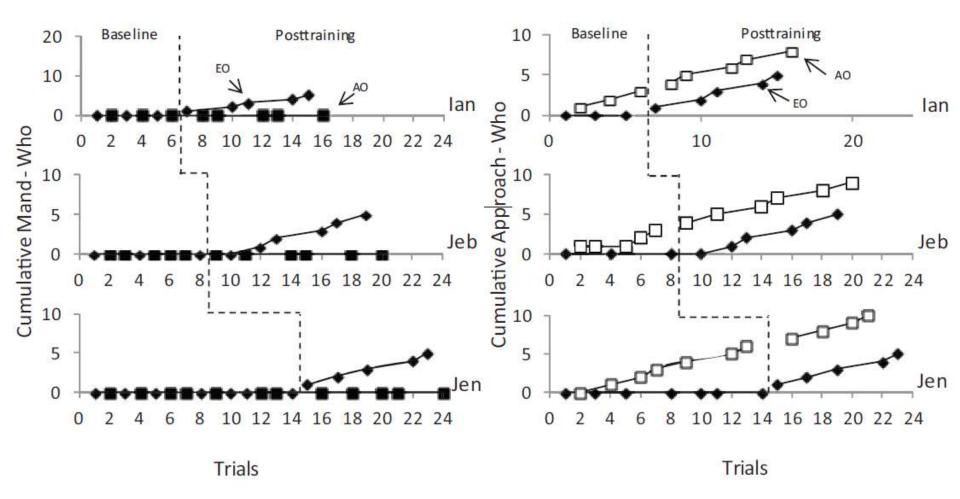
(Shillingsburg, Bowen, Valentino & Pierce, 2014)

- Candy wrapper displayed to indicate availability
- Preferred item with therapist



Trial started with a mand for an item (ensured EO)

- EO Condition: "One of your therapists has your candy"
- **AO Condition**: "Brittany has your candy"

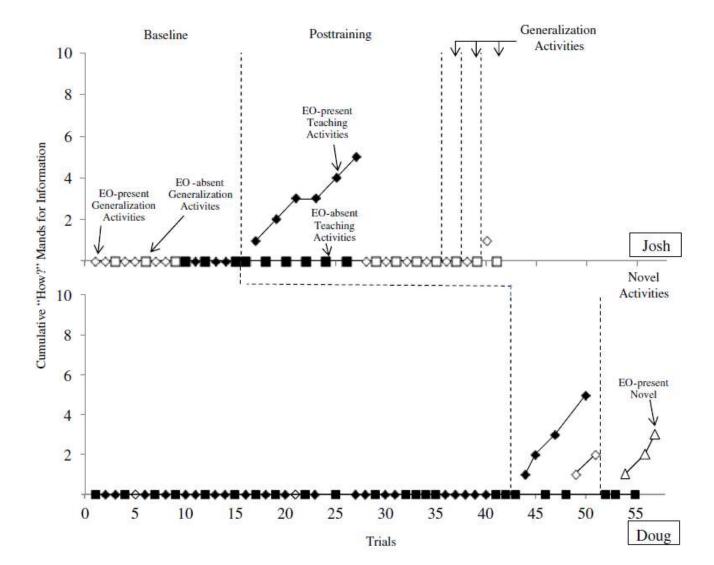


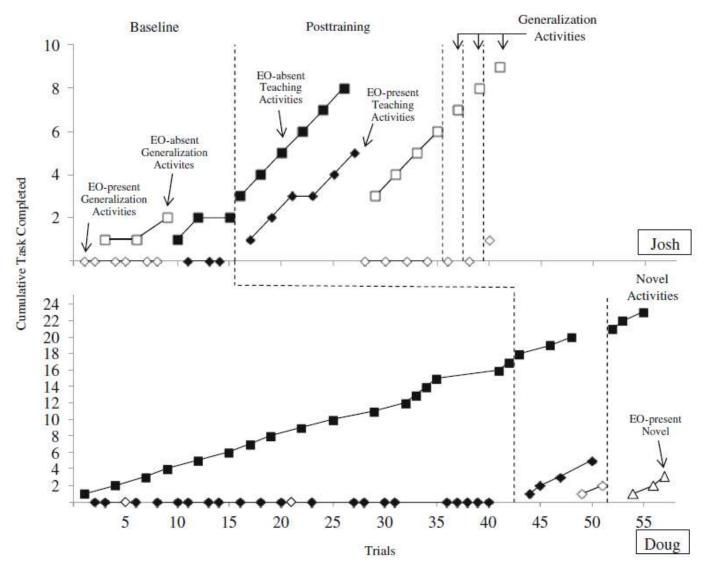
Taught two mands simultaneously ("Which" & "Who?")

- Need to discriminate
- Better teaching
- No overuse

Trial began with mand for activity

	EO Present	EO Absent
Teaching	Unknown spelling words	Known spelling words
Generalization	Remote, no batteries	Making popcorn
	Use walkie talkie	Opening Capri Sun
	Opening locked cabinet	Change TV volume with remote





Consequence for EO absent was end the trial
 Maybe put mands on extinction

• Consider same SR+ for EO present and absent to ensure MOs are responsible for manding

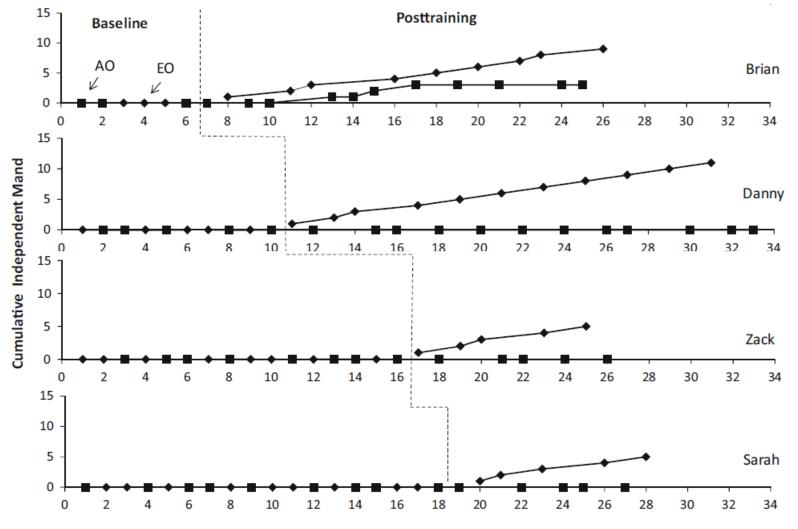
When teaching "Who?" mand for information:

EO: Therapist holding toy
Child: "Who has my toy?" (mand for information)
Therapist: "Brittany"
Child: Walk to Brittany (listener response)
Child: "Toy, please" (mand – to Brittany)

We need to ensure child mands to person after being told who has SR+

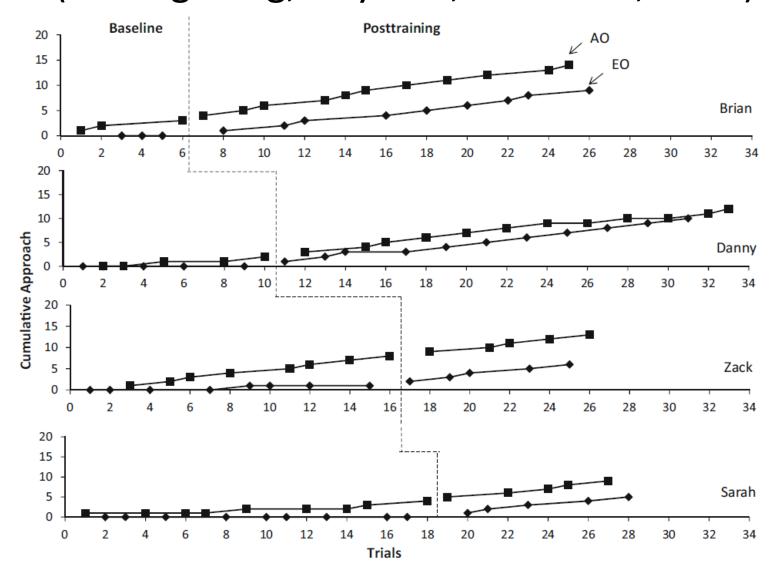
(Shillingsburg, Gayman, & Walton, 2016)

#### Mands for Info Teaching "Who?" (Shillingsburg, Gayman, & Walton, 2016)

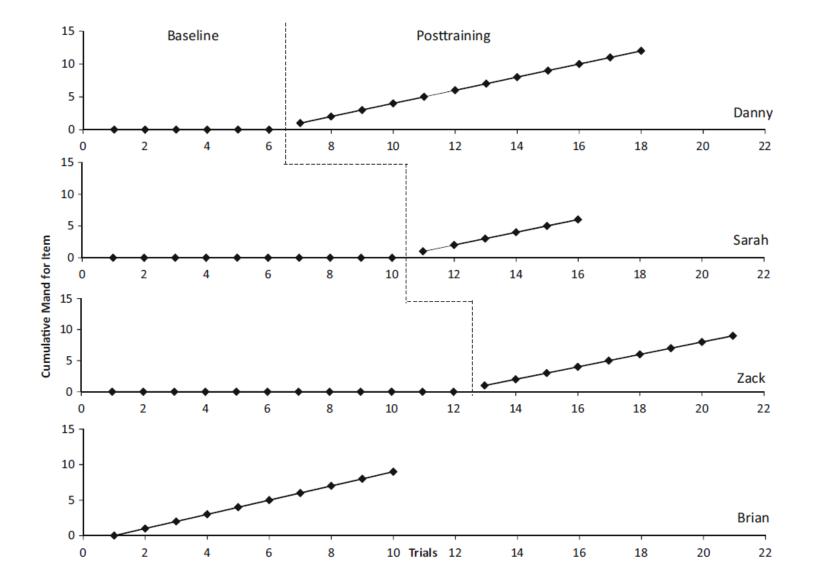


Trials

#### Approaches Teaching "Who?" (Shillingsburg, Gayman, & Walton, 2016)



# Mands for Items Teaching "Who?" (Shillingsburg, Gayman, & Walton, 2016)



## Teaching "Who?" (Shillingsburg, Gayman, & Walton, 2016)

- EO no information on location of item
- AO has information on location of item
- S<sup>D</sup> "Someone has it"
- $S^{\triangle}$  "John has it"
  - Want to show control by MO, but often MOs and S<sup>D</sup>s in natural situations

### We can teach "When?" (Landa, Hansen, & Shillingsburg, 2017)

#### Possible antecedents for "When?"

- Parent: "Can't play right now"  $\rightarrow$  "When?"
- Raining  $\rightarrow$  "When may I play outside?"
- Child playing with toy  $\rightarrow$  "When can I play with toy?"

#### **Consequences for "When?"**

- Contingency-specifying information (e.g., "After homework")
- Time-specifying information (e.g., "In 15 minutes")
- Event-specifying information (e.g., "After I finish cooking,")
- Inaccurate prediction of reinforcer availability (e.g., "I don't know," "later")

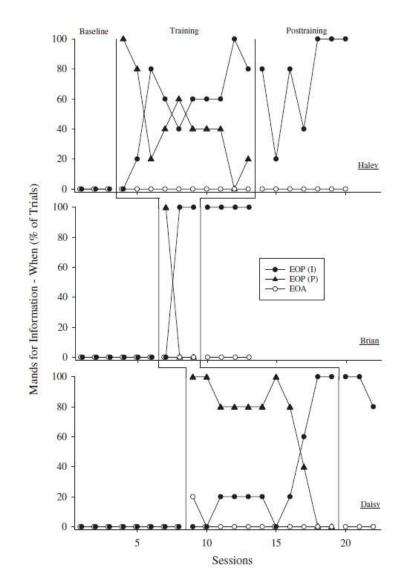
### We can teach "When?" (Landa, Hansen, & Shillingsburg, 2017)

#### EO Present (EOP)

Manded for item →
 "Not right now" →
 "When" → "After you wash your hands"

EO Absent (EOA)

 Manded for item →
 "Not right now. After you wash your hands"



## We can teach "When?" (Landa, Hansen, & Shillingsburg, 2017)

- Participants also complied with contingencies, increased manding, and decreased grabbing
- Stimulus discrimination?
  - "Not right now" is S<sup>D</sup> evoking "When?"
  - "After you X" is  $S^{\bigtriangleup}$  for "When?" and  $S^{D}$  for engaging in X
- MO?
  - Absence of rule increased value of info, evoked the mand
  - Presence of rule was AO
- Rationale for MO interpretation
  - All trials followed by mand for item
  - Completed behavioral requirement and then manded for item
  - No differential consequences for "When"

We can teach mands for social information (Shillingsburg, Frampton, Wymer, & Bartlett, 2017)

- Asked therapists 100 questions
- Asked same questions to participants:
  - Known answers (questions in AO condition)
  - Unknown answers (questions in EO condition)
- Training: asked question, guided to therapist to mand for the information, returned to researcher who asked again, reinforced correct response, faded prompts
  - Part intraverbal, part echoic

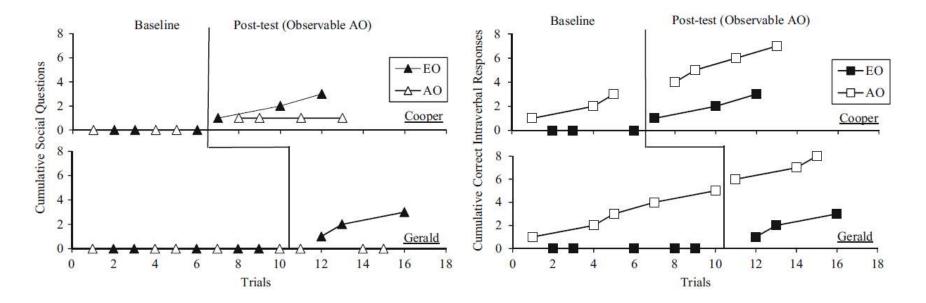
We can teach mands for social information (Shillingsburg, Frampton, Wymer, & Bartlett, 2017)

 AO change: asked questions based on clothing or something the therapist was holding

Part tact

Another AO change for 1 P: no information provided
 Hypothesized maintained by social attention

# We can teach mands for social information (Shillingsburg, Frampton, Wymer, & Bartlett, 2017)



- Some AO manding even though they knew the information, still manded to confirm the answer
- What should we do/say when children ask us known information? "You already know that" or give the answer?

## **Conclusions: Mands for Information**

21.Reinforcer must be information (not tangible)

22.Antecedent must EO for the information

23. Teaching "What is it?" is difficult

24.Analyze antecedent for "Where?" – verbal or nonverbal

25.May get mands to generalize across EOs

### **Conclusions: Mands for Information**

26. Put SR+ in certain location  $\rightarrow$  "Where?"

27. Present new activity  $\rightarrow$  "How?"

28. Put SR+ in a certain container  $\rightarrow$  "Which?"

29. Give SR+ to certain person  $\rightarrow$  "Who?"

30. After mands, "Not right now"  $\rightarrow$  "When?"

31. Unknown question  $\rightarrow$  mand for social info.

### **Conclusions: Mands for Information**

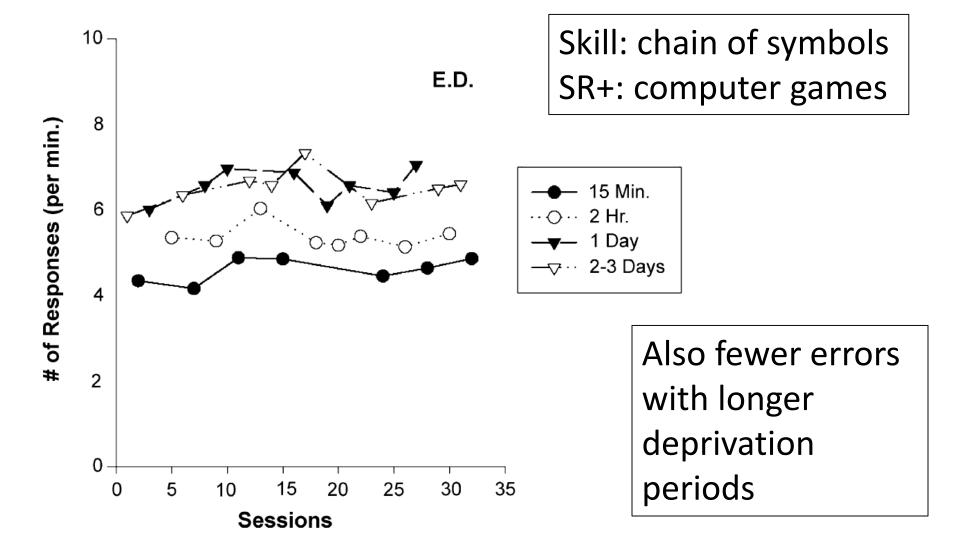
32.Once answer "How?" – no more trials with that activity

33.After "Which?" – need to respond as listener to the information

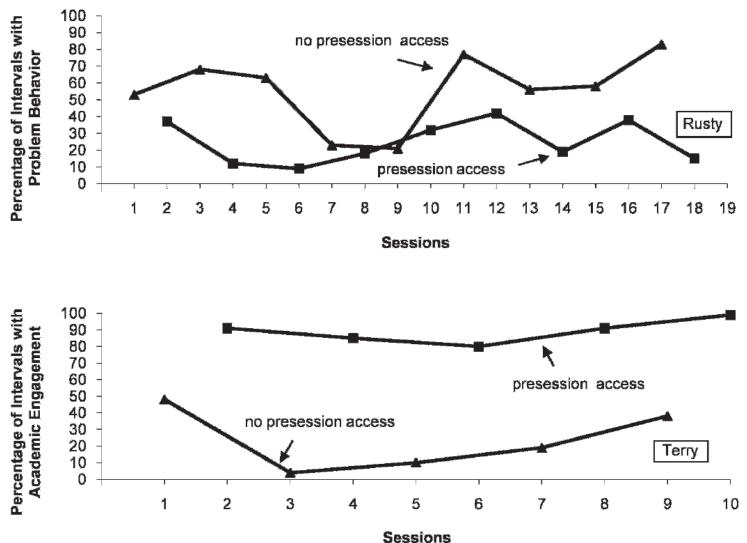
34.After "Who?" – need to mand to person after given information

## **III. Academic and Social Behavior**

### MOs affect skill acquisition (Zayac & Johnston, 2008)



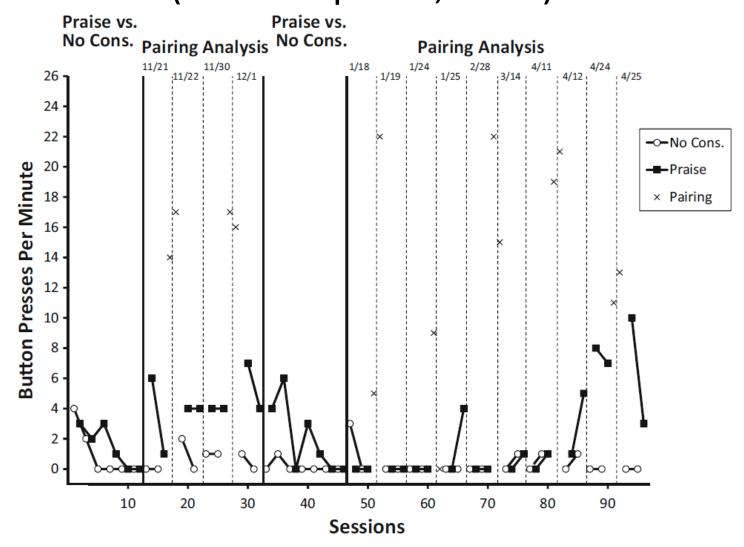
### Presession access/no access to reinforcers for problem affect PB and academic engagement (Rispoli et al. 2011)



### We can teach responding to disguised mands (Najdowski et al., 2017)

- Disguised mand: EO, but mand does not specify the reinforcer
   Ex: look at plate of cookies, say, "Those cookies look good"
- Trained rule: "when someone wants something, they are not always direct" – examples, one role play example with modeling
- Training: rules, disguised mands, prompting, mult. exemplar training
- Acquisition, generalization X novel disguised mands, people, locations
- Responding to disguised mands requires inferring another's EO, correlated with the verbal stimulus and environmental conditions
  - Ex: It's cold in here + coldness infer an EO for warmth and offer it
  - RFT explanation: "It's cold in here" is in frame of coordination with jacket – evokes same response from listener

### We can pair attention with SR+ to establish attention as SR+ (Axe & Laprime, 2017)



### Conclusions: Academic & Social Beh.

35. Need EO (depr.) for SR+ for academic behaviors

- 36. Presession access to SR+ may decrease problem behavior and increase academic engagement
- 37. We can teach responses to disguised mands, may be inferring another's EO

38. We can pair praise with SR+ to establish praise/ attention as a SR+ - increase social behavior

## IV. Reinforcer Assessment and Preference Assessment

## Presession Access to Reinforcers (MO) Affects Within-Session Responding

JOURNAL OF APPLIED BEHAVIOR ANALYSIS

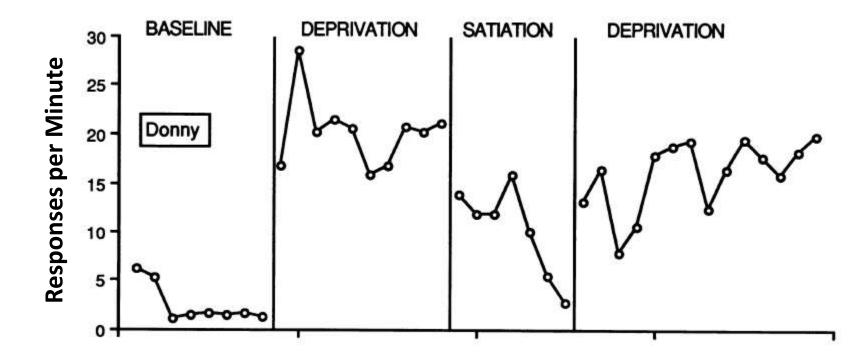
1991, **24,** 279–291

NUMBER 2 (SUMMER 1991)

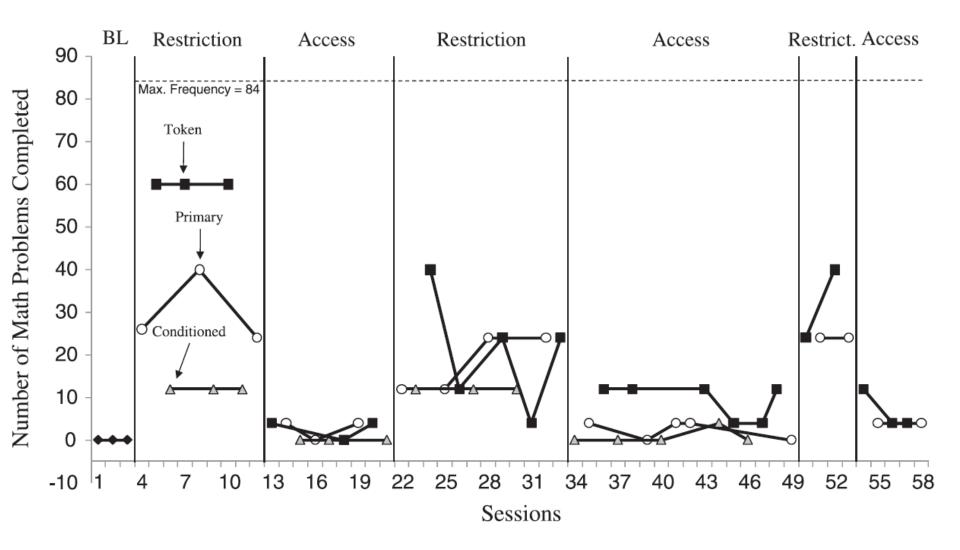
#### ESTABLISHING OPERATIONS AND REINFORCEMENT EFFECTS

TIMOTHY R. VOLLMER AND BRIAN A. IWATA

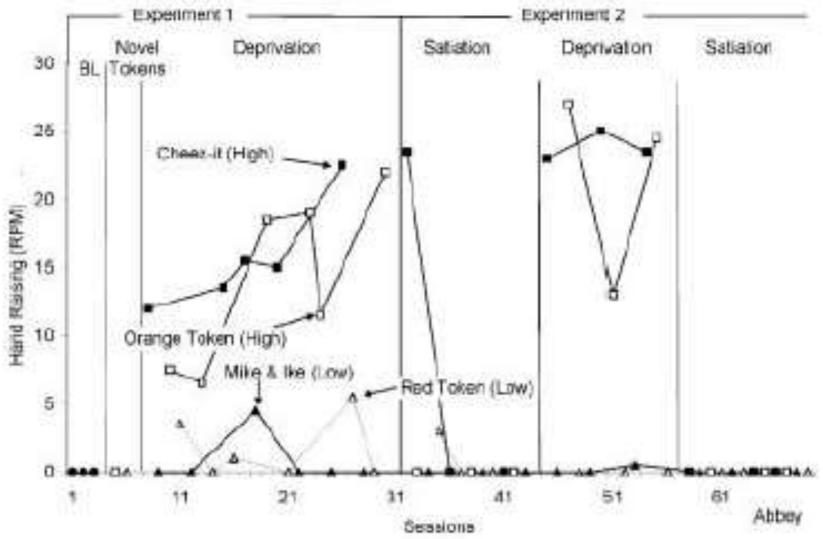
THE UNIVERSITY OF FLORIDA

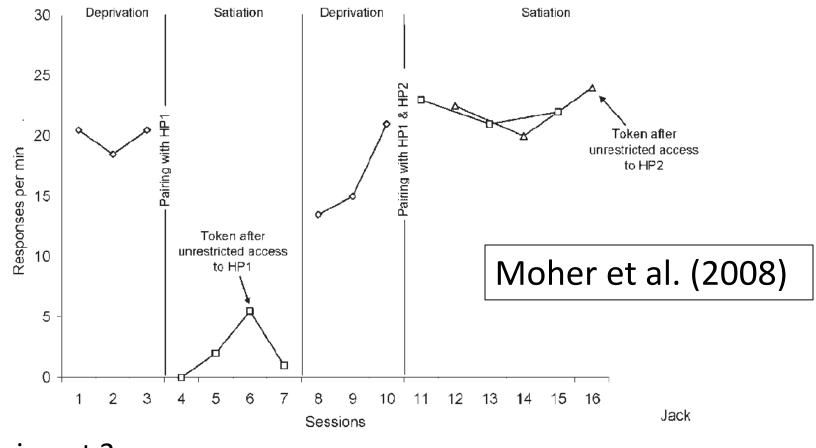


### MOs may affect types of reinforcer (Ivy et al., 2015)



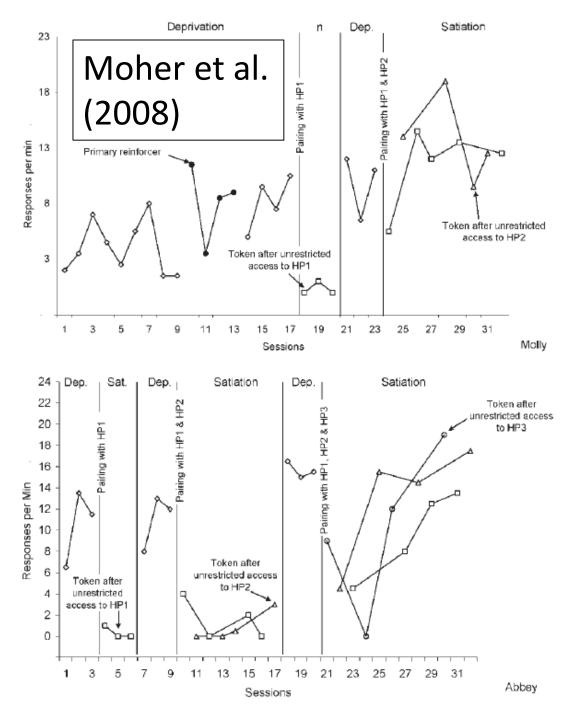
### Generalized conditioned reinforcers are effective under multiple EOs (Moher, Gould, Hegg, & Mahoney, 2008)





Experiment 3:

Pairing with  $1 \rightarrow$  little responding when satiated Pairing with  $2 \rightarrow$  high responding when satiated Pairing with  $2 \rightarrow$  token is generalized conditioned reinforcer – less sensitive to MOs

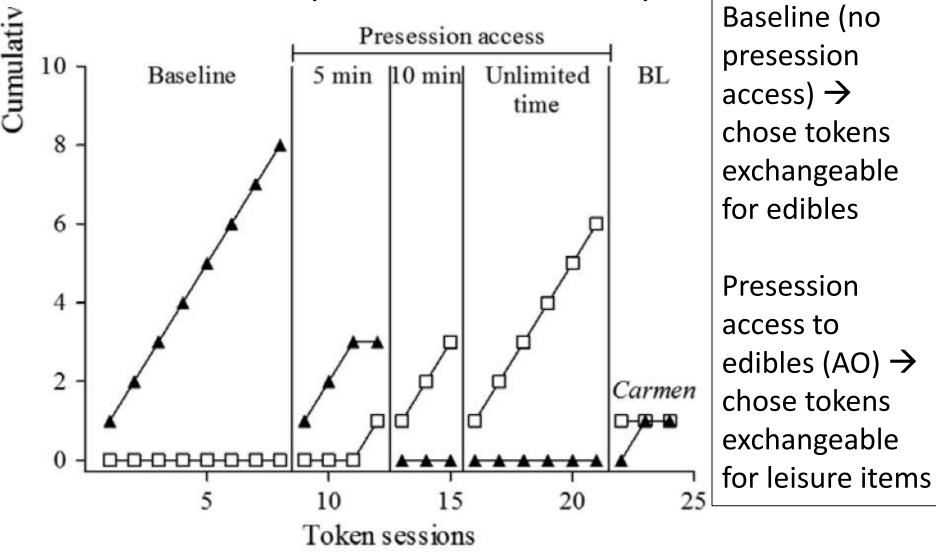


Abbey needed pairing with 3 HP reinforcers before high responding with satiation (generalized token)

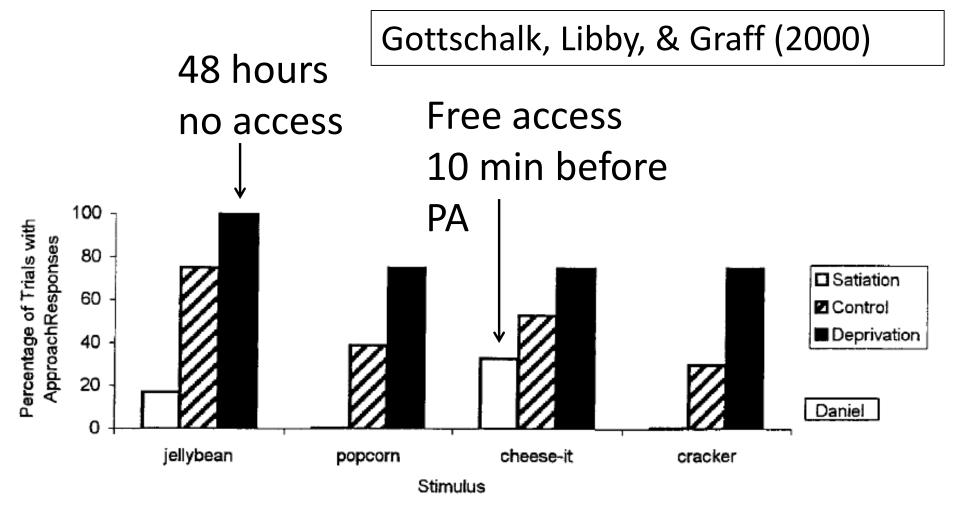
Jack and Molly – token paired with 1 edible and 1 drink – varied reinforcers, less sensitive to MOs

Abbey – token paired with all edibles – more sensitive to food deprivation (EO)

### Generalized conditioned reinforcers are insensitive to one AO (Russell et al., 2018)

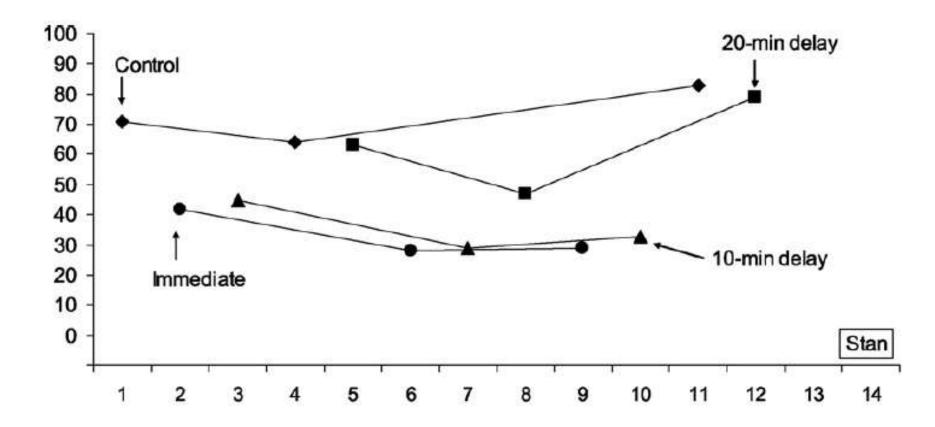


### **MOs Affect Preference Assessments**



(Paired Stimulus)

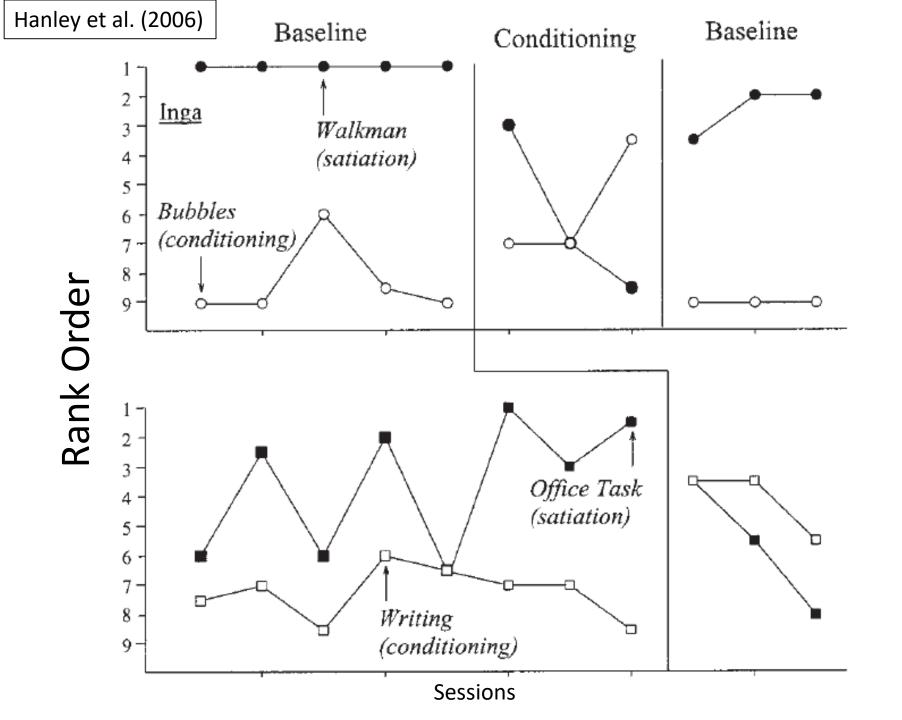
### Chappell, Graff, Libby, & Ahearn (2009)



Conditioning Can Alter Value of Stimuli (Hanley, Iwata, & Roscoe, 2006)

Sometimes preference are stable; sometimes they shift

 Satiation (AO) and conditioning can affect preference levels



## Conclusions: SR+/Pref. Assessment

39. Deprivation/satiation impacts SR+ efficacy

- 40. Tokens become generalized conditioned reinforcers when still effective under AO conditions – not dependent on one EO
- 41. Deprivation/satiation impacts preference assessment results – keep MO variables consistent
- 42. Preferences are not always static can condition items as preferred

### When Assess Preferences/Reinforcers?

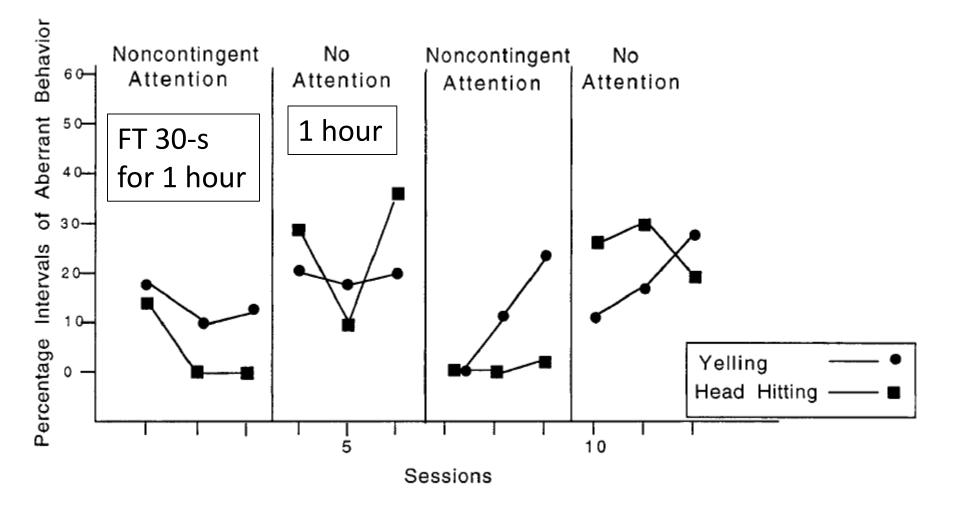
- Once per year
- Once per 6 months
- Once per month
- Once per week
- Once per day
- Before each session
- Within each session

## MOs may continually change

# V. Functional Analysis of Problem Behavior:

### **Presession Analyses**

### MOs Affect Functional Analyses (O'Reilly, 1999)



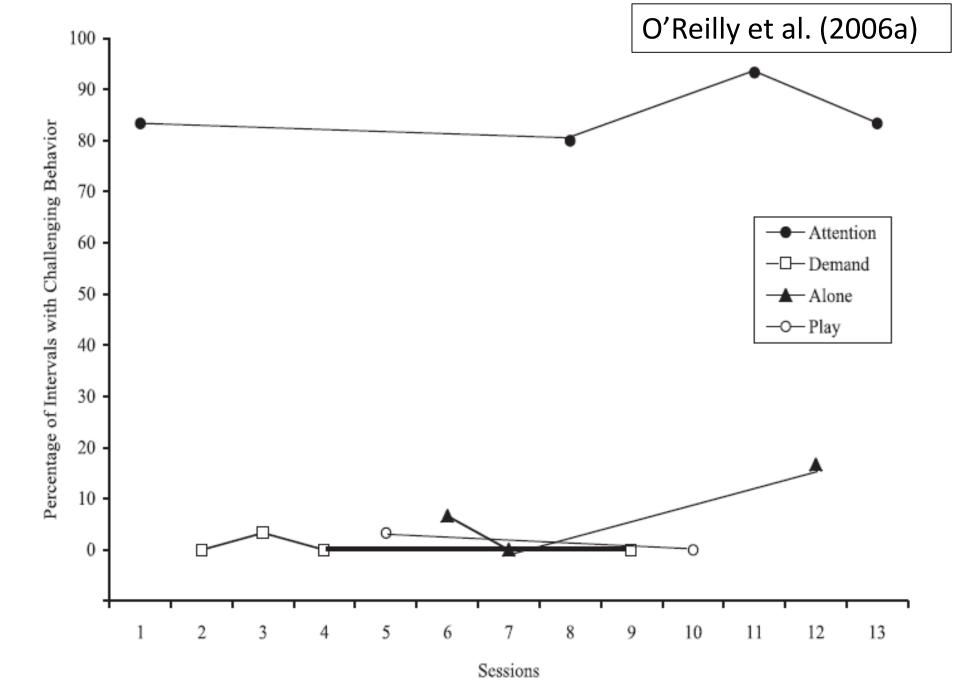
Behavioral Interventions Behav. Intervent. **21**: 195–204 (2006) Published online 26 May 2006 in Wiley InterScience (www.interscience.wiley.com). **DOI**: 10.1002/bin.215



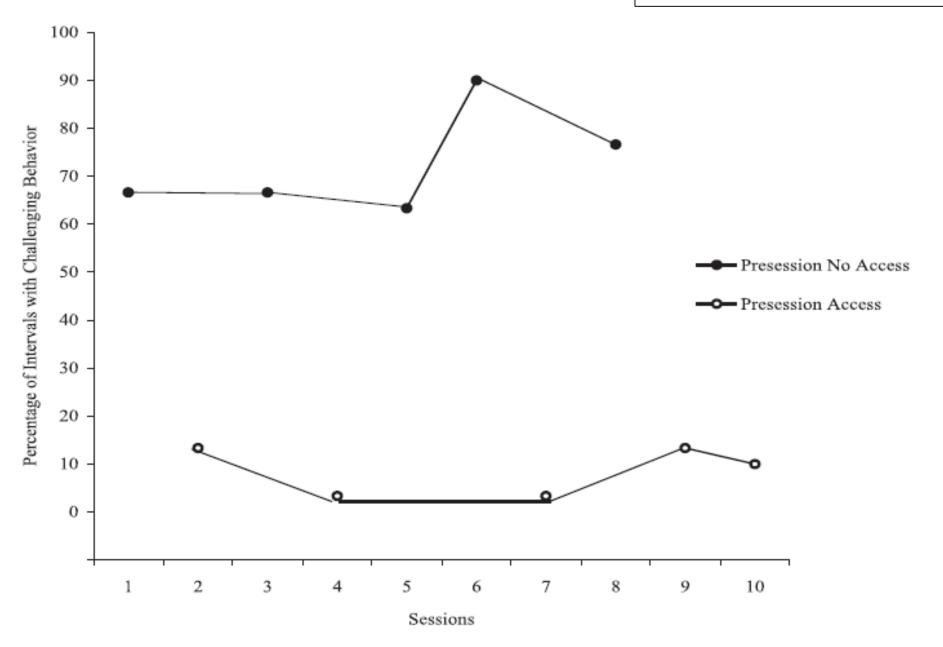
### ISOLATING THE EVOCATIVE AND ABATIVE EFFECTS OF AN ESTABLISHING OPERATION ON CHALLENGING BEHAVIOR

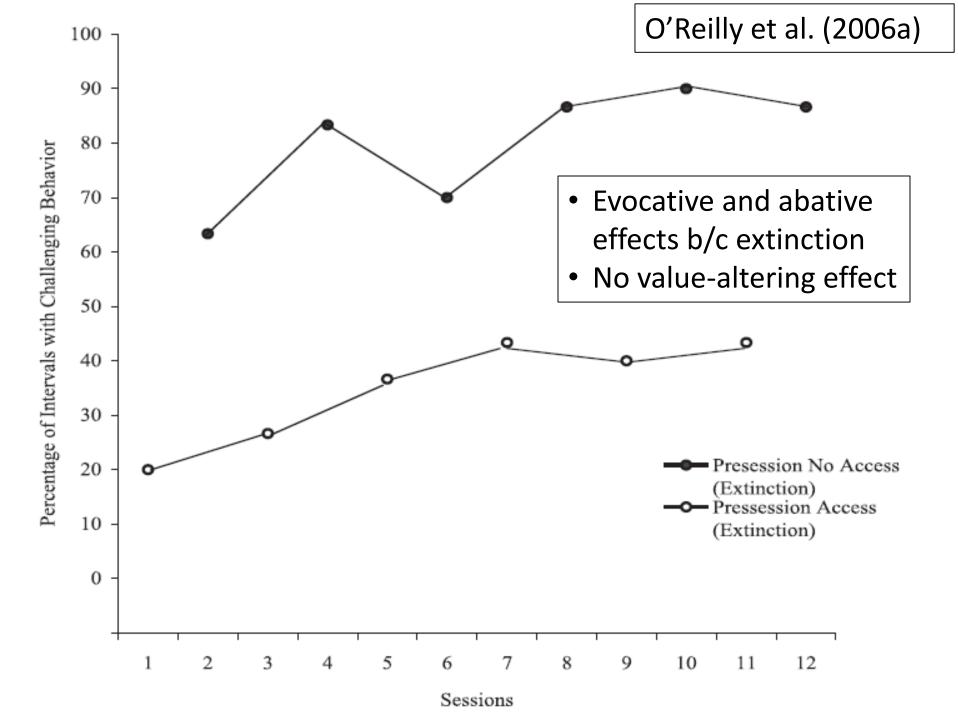
### Mark F. O'Reilly<sup>1</sup>\*, Chaturi Edrisinha<sup>1</sup>, Jeff Sigafoos<sup>2</sup>, Giulio Lancioni<sup>3</sup> and Alonzo Andrews<sup>4</sup>

<sup>1</sup>The University of Texas at Austin, USA <sup>2</sup>University of Tasmania, Tasmania <sup>3</sup>University of Bari, Italy <sup>4</sup>Autism Treatment Center, San Antonio, USA



### O'Reilly et al. (2006a)





Children with problem behavior reinforced by **tangible reinforcers** – presession access to tangible reinforcers matter

- (O'Reilly et al., 2006b)

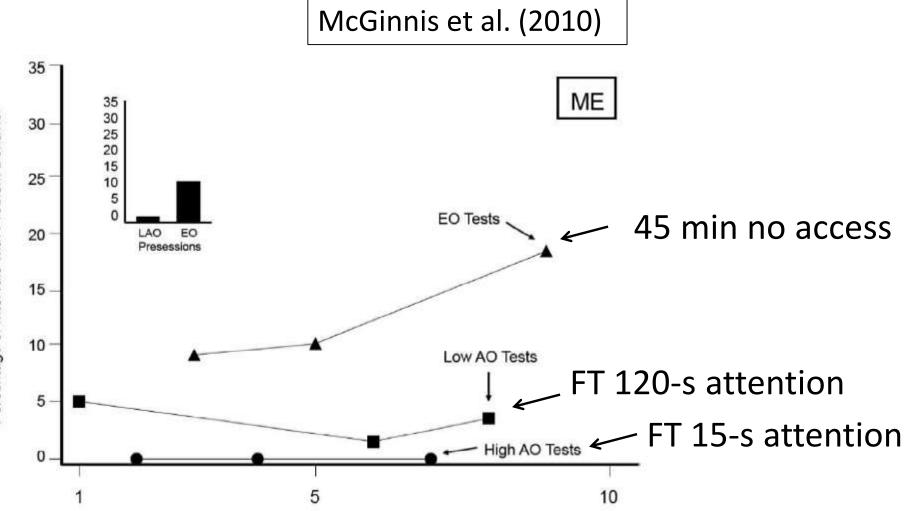
Children with problem behavior reinforced by edible reinforcers – presession access to edible reinforcers matter (when child was engaged in classroom instruction in which preferred foods were visible but unavailable)

- O'Reilly et al. (2007a)

#### Presession Access May Function as EO (not AO) Priming **Reinforcer Sampling** Roantree & Kennedy (2006) Noncontingent No Presession Attention Presession Attention No Presession Attention 100 Frequency of Stereotypy 80 Demand Attention Alone 60 40 O. Control 20 0 35 5 10 15 20 25 30 40 45 50

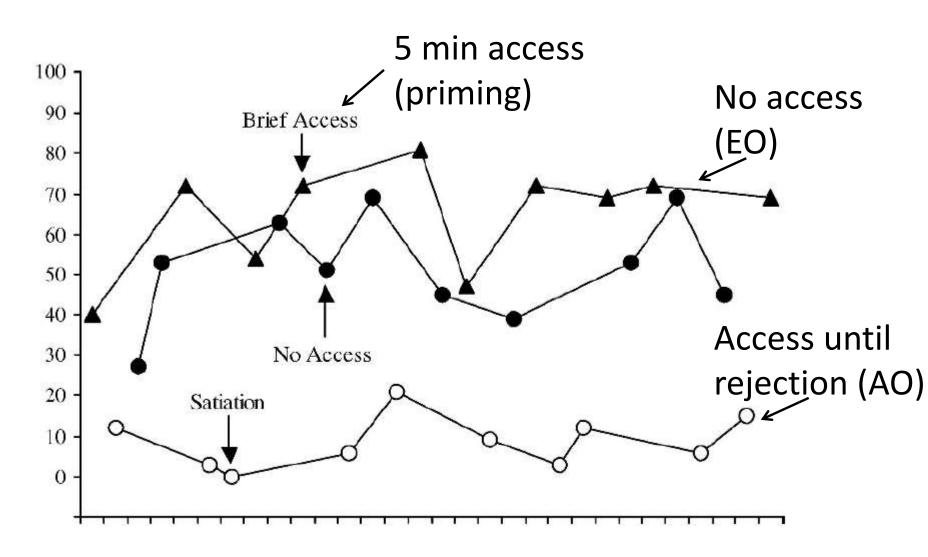
Sessions

### Levels of MOs Matter



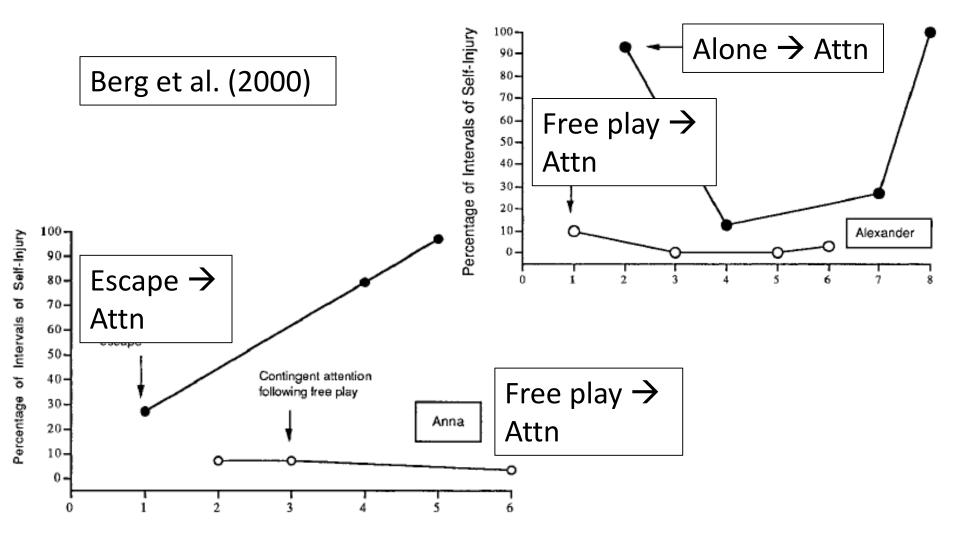
Percentage of Intervals with Problem Behavior

### O'Reilly et al. (2009)



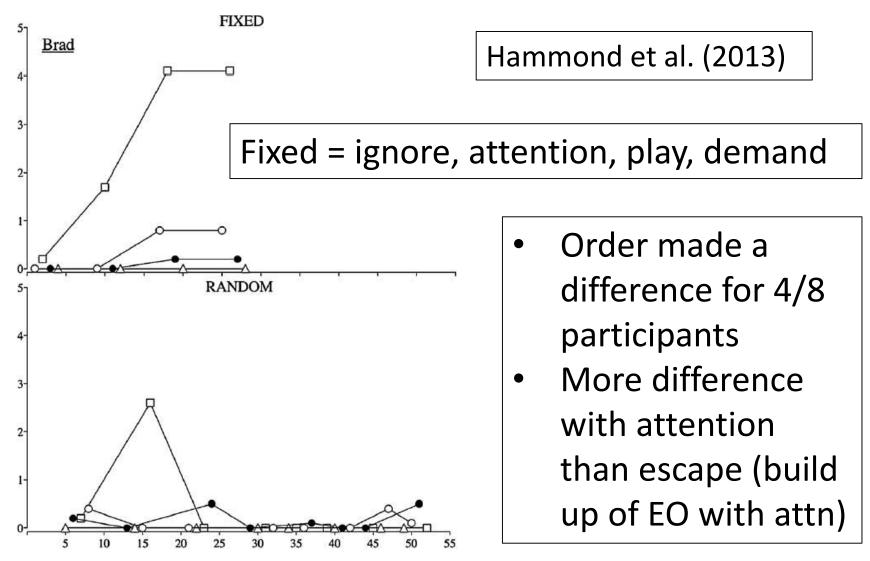
### The order of conditions in a functional analysis has implications for MOs and levels of problem behavior

### **Prior Sessions Affect Current Sessions**

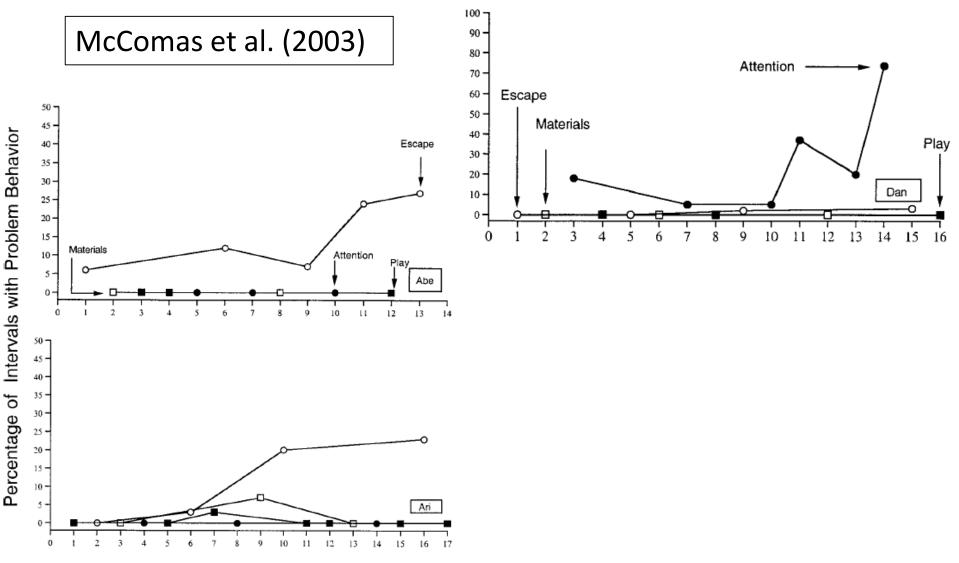


Sessions

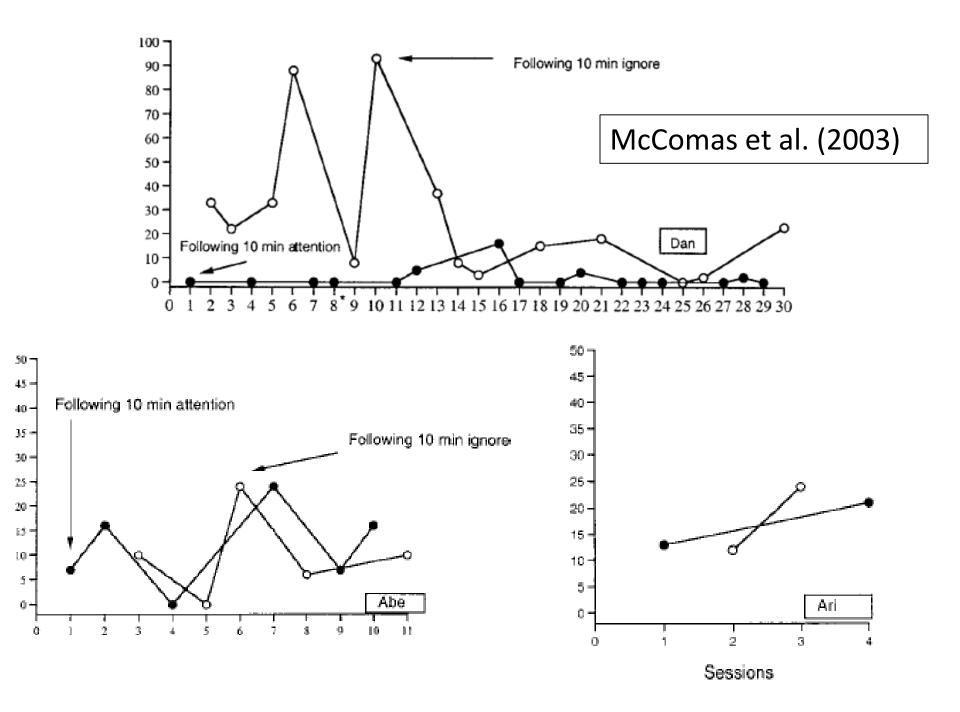
## **Condition Order Matters**



## Functions Matter in Relation to MOs



Sessions

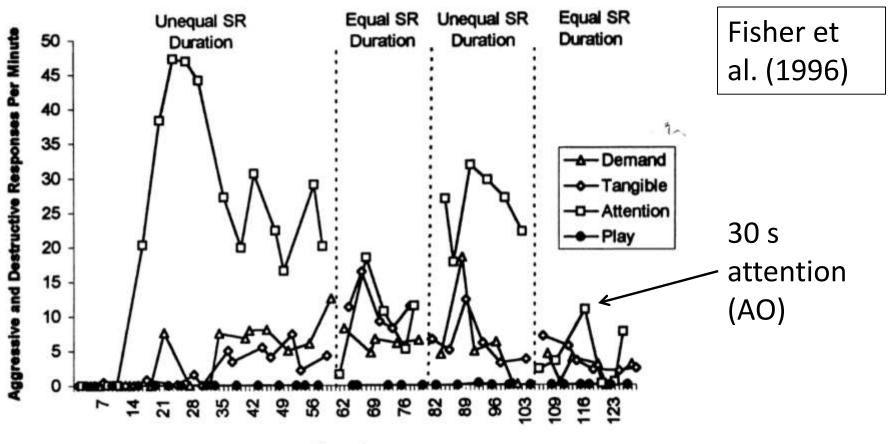


# VI. Functional Analysis of Problem Behavior:

### **Within-Session Analyses**

# Durations of Reinforcer Consumption as AO Affect FAs

#### Original FA: Attention (2-5 s); Escape (30 s)



Sessions

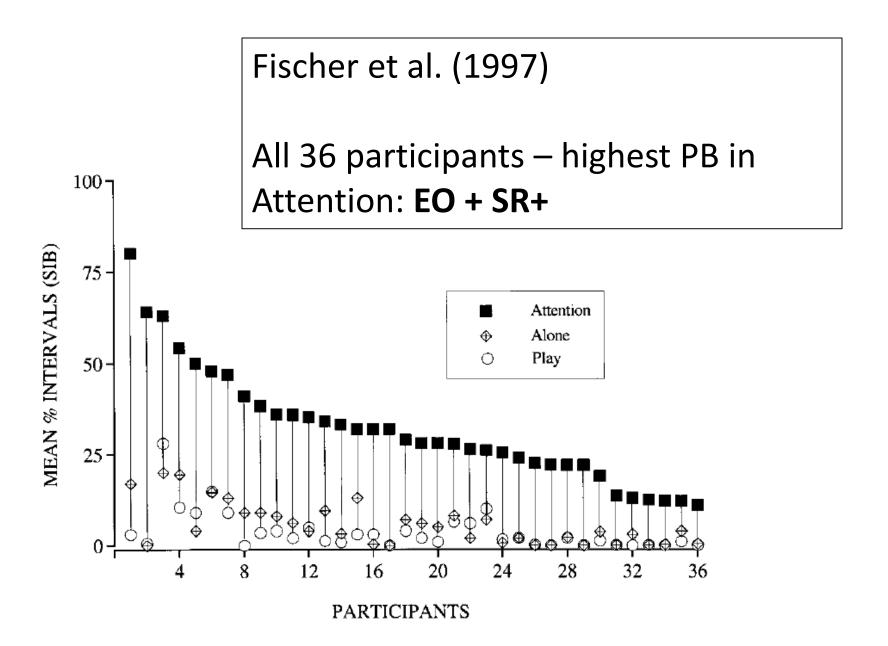
# MOs and SR+ Affect Behavior

Fischer et al. (1997)

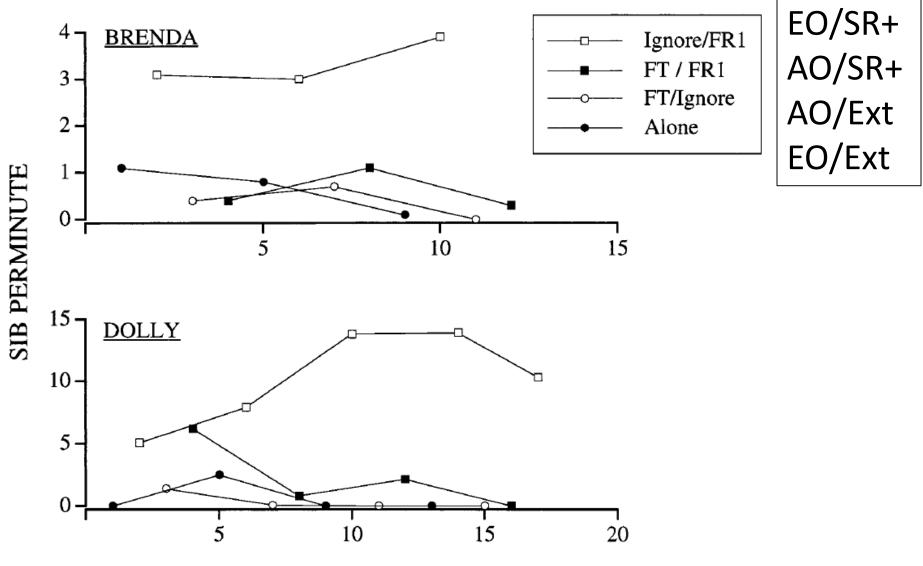
# <u>Attention condition</u>: EO (withheld attention) and reinforcer (attention)

<u>Alone condition</u>: EO only, no reinforcer

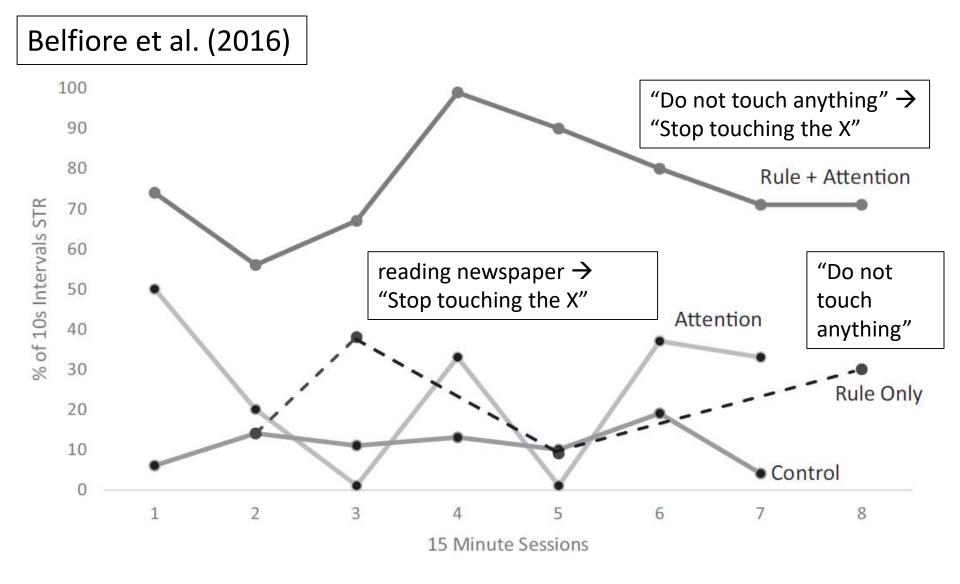
<u>Play condition</u>: no EO or reinforcer



#### Worsdell et al. (2000)

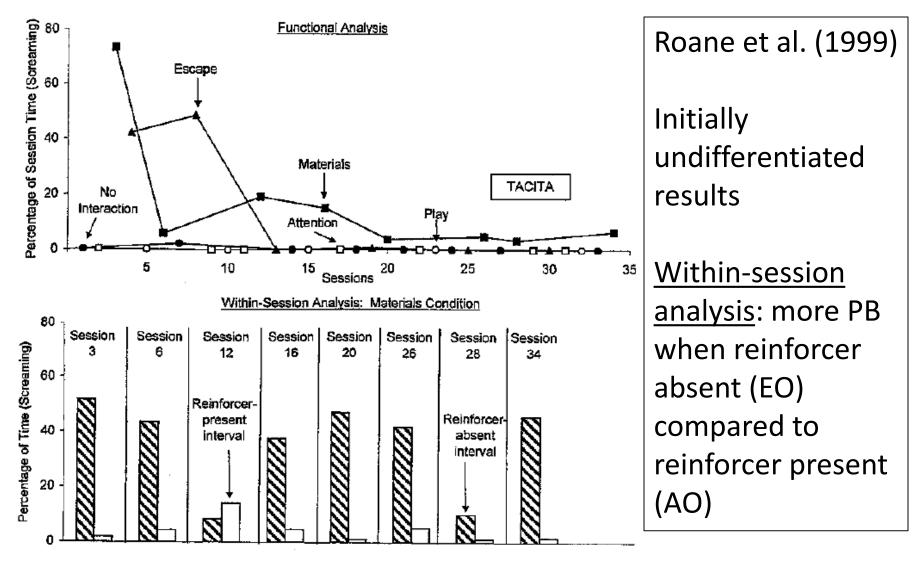


SESSIONS



#### Rules may function as CEO-T increasing value of attention

# Examining Momentary MO Changes Can Clarify FA Results



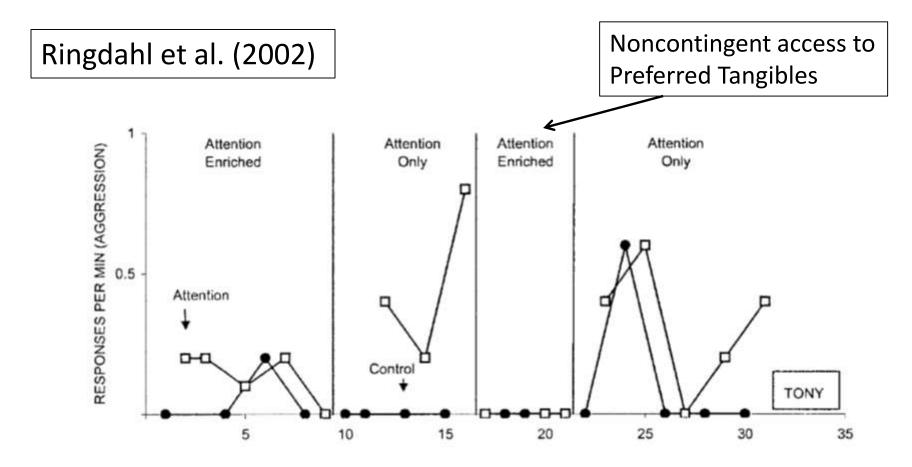
# Pay Attention to MOs Within FA Conditions (Piazza, Hanley, Fisher, Ruyter, and Gulotta, 1998)

Problem behavior maintained by attention and escape

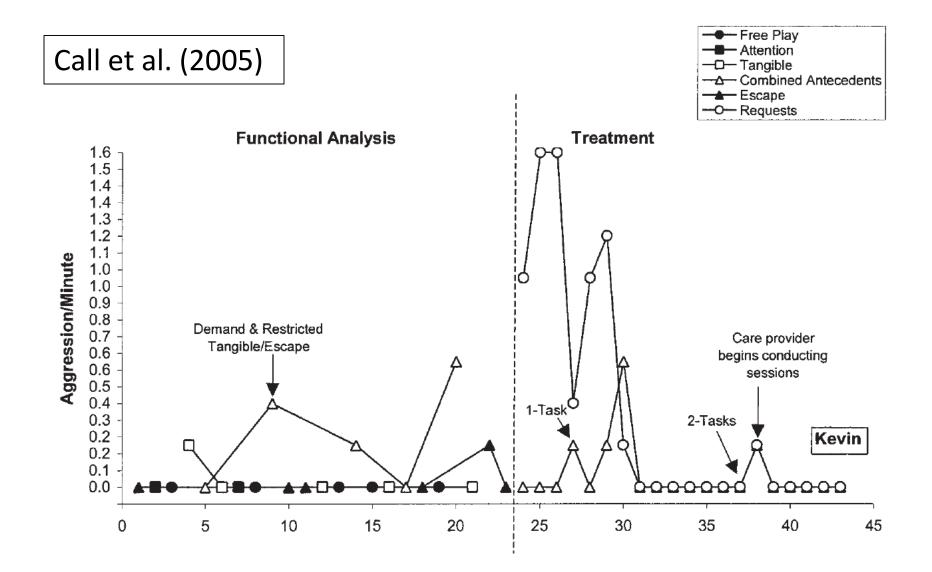
- Escape condition: remove demands  $\rightarrow$
- Remove demands: EO for attention

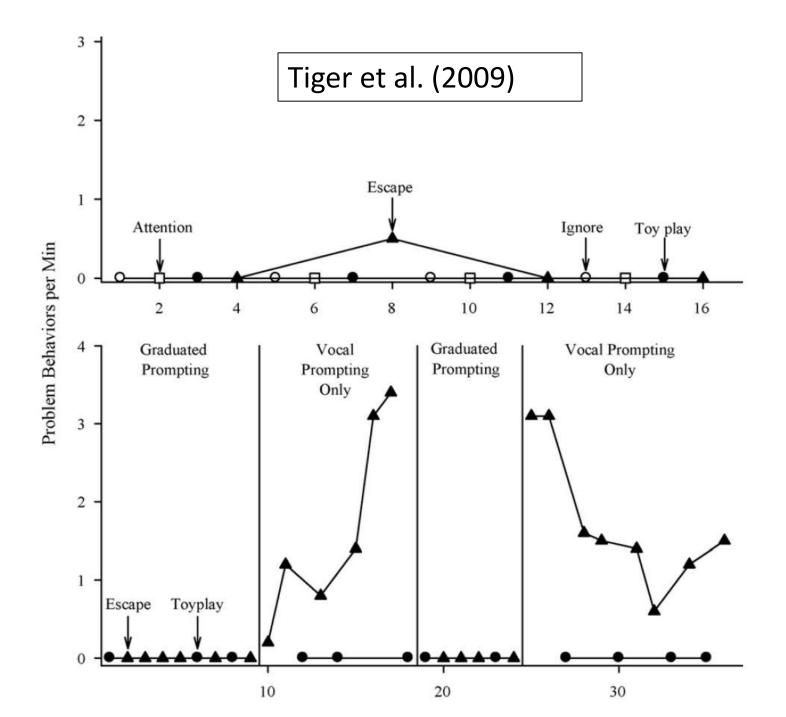
Treatment: Remove demands, add attention

# Additional Contingencies in FA Sessions may Serve as AOs

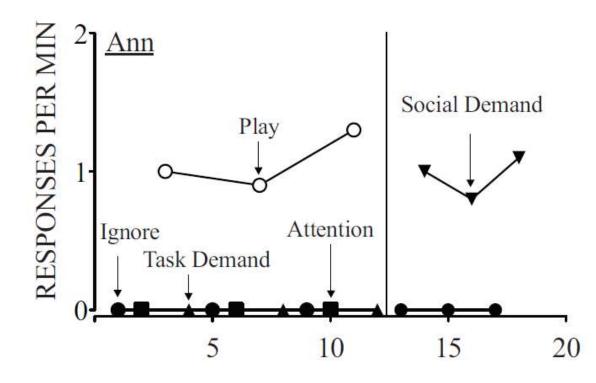


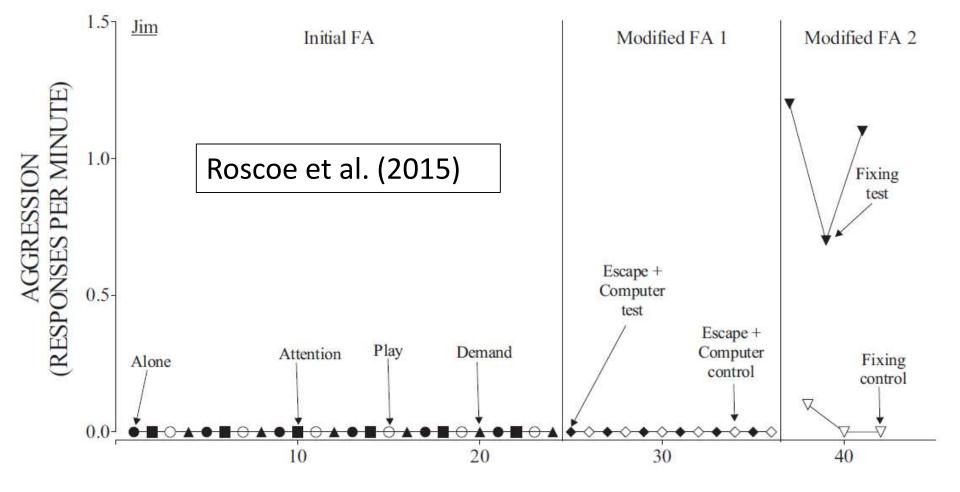
# Standard FA Conditions May be AOs





#### Harper et al. (2013)





- Indirect assessment (close-ended, open-ended)  $\rightarrow$  modified FA
- Questions about idiosyncratic variables identified EOs and SR+
- Recommendation: first standard FA, then interview-informed FA
  - I disagree start with open-ended interview to inform FA

JOURNAL OF APPLIED BEHAVIOR ANALYSIS

Journal of

**Applied Behavior Analysis** 

2014, 47, 16-36

NUMBER 1 (SPRING)

#### PRODUCING MEANINGFUL IMPROVEMENTS IN PROBLEM BEHAVIOR OF CHILDREN WITH AUTISM VIA SYNTHESIZED ANALYSES AND TREATMENTS

#### GREGORY P. HANLEY, C. SANDY JIN, NICHOLAS R. VANSELOW, AND LAURA A. HANRATTY

#### WESTERN NEW ENGLAND UNIVERSITY

Problem behaviors like self-injury, aggression, or disruption will likely require intervention at some point in the life of a person diagnosed with autism. Behavioral intervention has been proven to be effective for addressing these problems, especially when a functional assessment is conducted. Comprehensive treatment for problem behavior is, however, often fractured across studies, resulting in a dearth of studies that show socially validated improvements in these problem behaviors or illustrate the assessment and treatment process from start to finish. In this article, we describe an effective, comprehensive, and parent-validated functional assessment and treatment process for the severe problem behaviors of 3 children with autism. After an 8- to 14-week outpatient clinic consultation, no problem behavior was observed at the clinic and in the home. Furthermore, behavior that did not occur during baseline (e.g., functional communication, delay and denial tolerance, and compliance with instructions) occurred with regularity.

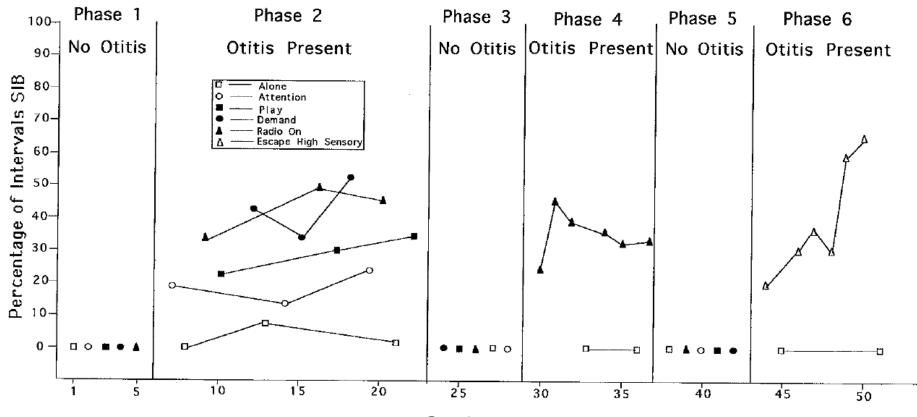
Key words: autism, compliance, delay tolerance, functional analysis, open-ended interviews, functional communication, severe problem behavior, social validity

## Open-Ended Indirect Assessment (Roscoe et al., 2015)

- What is the context in which [behavior] occurs most consistently?
- What is it about that context that seems to bring about or cause the behavior?
- When [behavior] occurs, how do you or others typically respond?
- When the individual exhibits [behavior], what do you or others do to help calm him or her?
- What do you think he or she is trying to communicate or achieve with his or her [behavior], if anything?

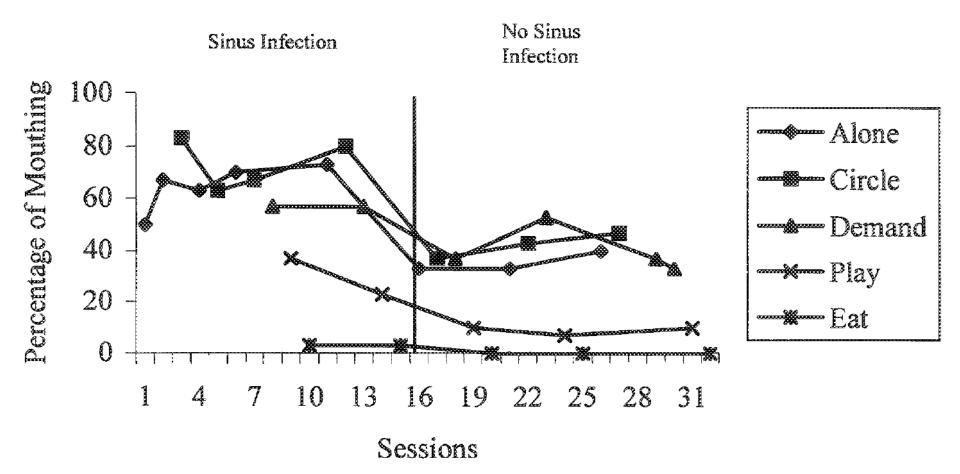
# Biological Variables May Function as MOs During FAs

#### O'Reilly (1997)



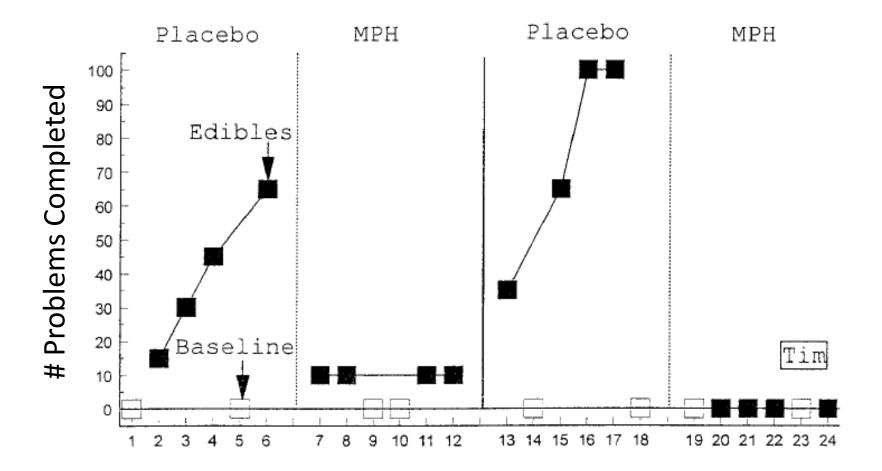
Sessions

#### Lohrmann-O'Rourke & Yurman (2001)

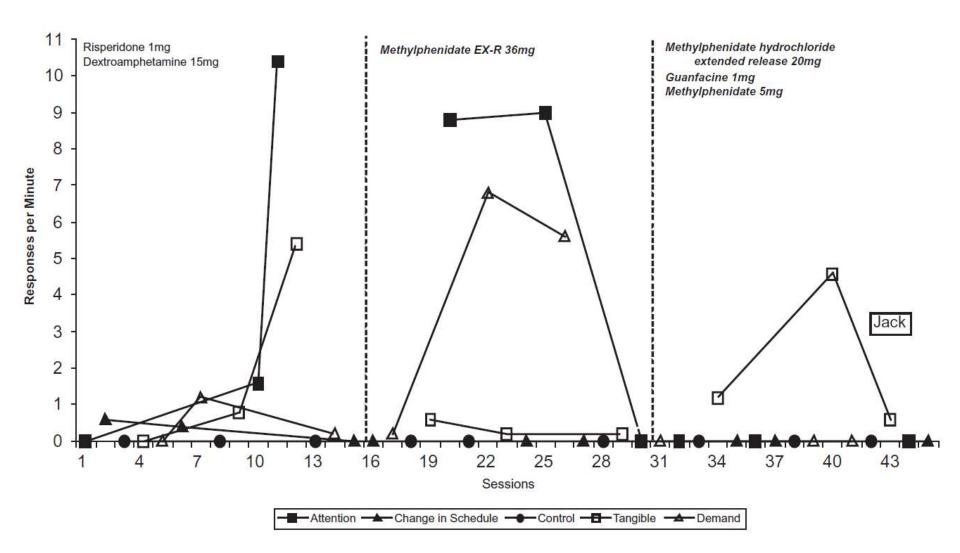


Northup et al. (1997)

# Methylphenidate decreased the value of edibles as reinforcers in the context of math problem completion



Valdovinos et al. (2009)



**ON TERMS** 



#### On the Distinction Between the Motivating Operation and Setting Event Concepts

Melissa R. Nosik<sup>1</sup> · James E. Carr<sup>1</sup>

C Association for Behavior Analysis International 2015

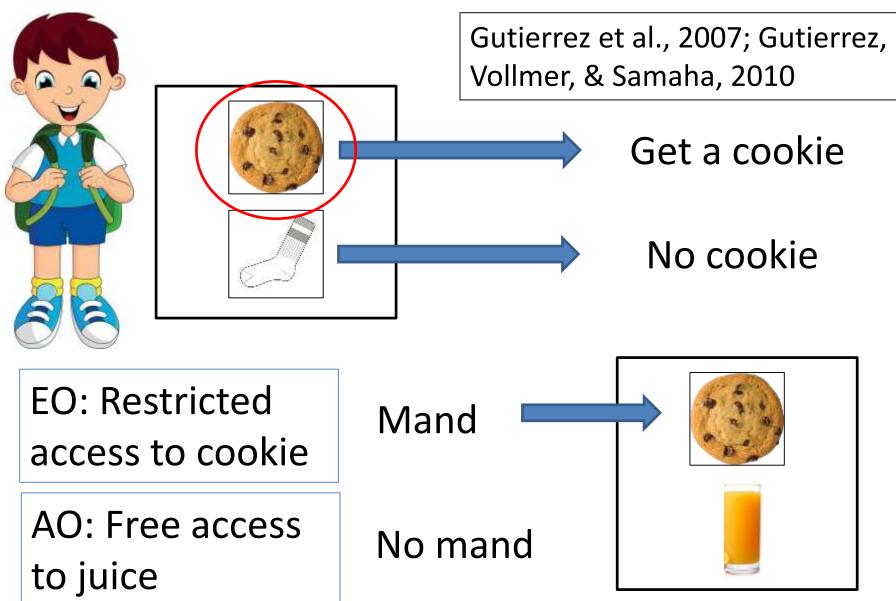
Abstract In recent decades, behavior analysts have generally used two different concepts to speak about motivational influences on operant contingencies: *setting event* and *motivating operation*. Although both concepts still appear in the contemporary behavior-analytic literature and were designed to address the same antecedent phenomena, the concepts are quite different. The purpose of the present article is to describe and distinguish the concepts and to illustrate their current usage.

Keywords Abolishing operation · Establishing operation · Interbehaviorism · Motivating operation · Radical behaviorism · Setting event · Setting factor

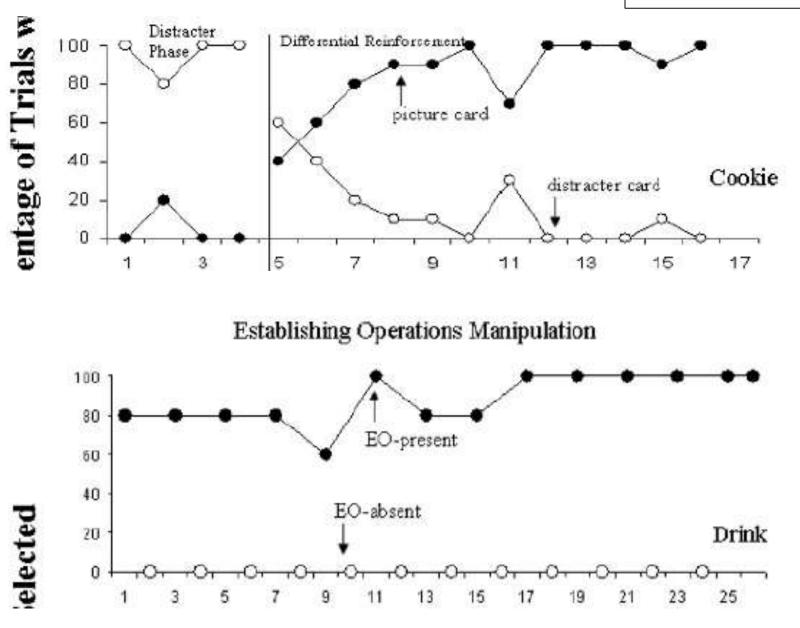
#### MOs are more influential than S<sup>D</sup>s

#### (Mand Training and Functional Analysis)

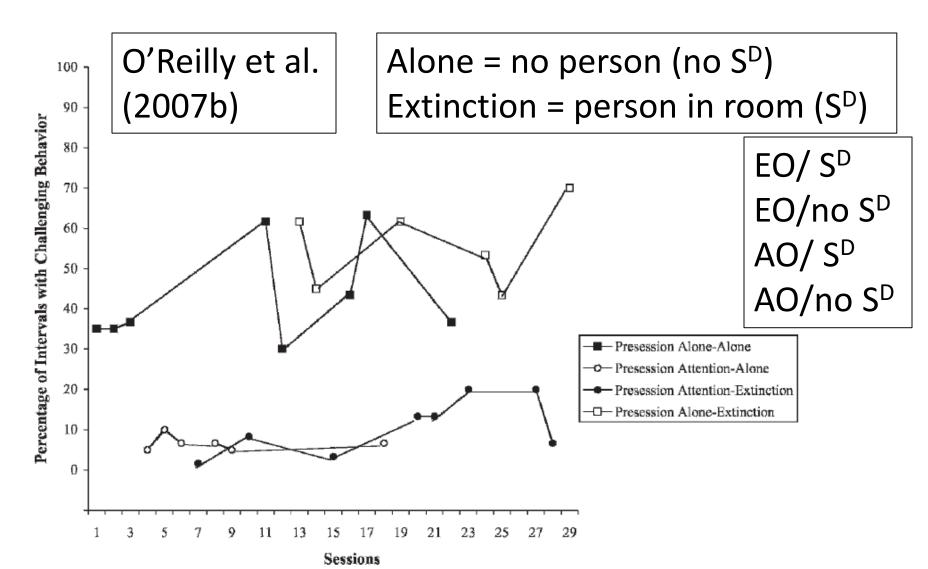
# Need EO, Not Just S<sup>D</sup>, to Evoke Mands



Gutierrez et al., 2007



# MOs Exert More Control Over Problem Behavior than S<sup>D</sup>s



#### Edrisinha et al. (2011)

#### Motivative

- EO no presession access
- AO presession access

#### Discriminative

- Green bowl  $\rightarrow$  food
- Red bowl  $\rightarrow$  no food
- Expectant  $\rightarrow$  attn
- Busy  $\rightarrow$  no attn

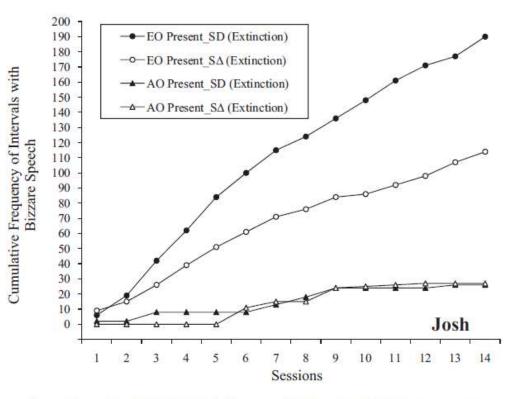


Fig. 6. Phase IV: Cumulative frequency of intervals with bizarre speech.

# Indirect Assessments, Descriptive Assessments, and Screenings

# Time with SR+ = Definition of MO (Castillo et al., 2018)

Descriptive assessment of problem behavior during transitions

Reinforcer density (time of access to SR+ / total time):

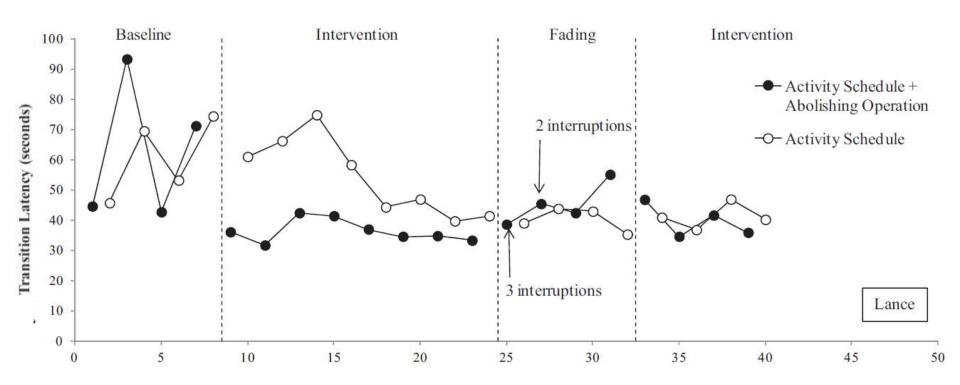
- Rich-to-Lean  $\rightarrow$  most PB
- Lean-to-Lean  $\rightarrow$  high PB
- Lean-to-Rich  $\rightarrow$  less PB
- Rich-to-Rich  $\rightarrow$  less PB

Going to lean means less reinforcement, therefore stronger EO and problem behavior

• Defined MOs as reinforcer density (above)

Sullivan et al. (2017)

- Baseline: HP for 2 minutes  $\rightarrow$  "Time to go to work table"
- Activity schedule: same but 2 min prior to transition statement, showed picture of upcoming activity and said, "In a few min need to go to work table," physical guidance
- Activity schedule + AO: interruption every 30 s removed HP item for 3 s, tacted something about it, gave it back



### Evaluate EOs to Prevent Problem Behavior (Fahmie et al., 2016)

- Screening procedure to gain information to prevent development of problem behavior
- Set up EO conditions for screening
  - A. Preferred items in view but out of reach
  - B. Brief access to preferred items then removed
  - C. Approach preferred item then physically blocked
  - D. Escape: presented sorting task
  - E. Request access: free access to items, therapist asked "Can I have?" "My turn"
- Results: minor problem behavior in screening → more severe problem behavior

# Conclusions: FA – Presession

- 43. FAs test the reinforcing effectiveness of certain consequences on levels of problem behavior
  - If strong EO no prior access  $\rightarrow$  increased PB
  - If AO presession access  $\rightarrow$  decreased PB
  - A bit of access (SR+ sampling)  $\rightarrow$  increased PB
- 44. The order of conditions has MO implications
  - Esc  $\rightarrow$  Attn higher than Free Play  $\rightarrow$  Attn
    - Esc is withholding attention (EO)
    - Free play is presession access to attention (AO)

# Conclusions: FA – Within-Session

45. Durations of reinforcer consumption affect FAs

- 46. MO/SR+ combination more influential than MO or SR+ alone
- 47. Can examine within-session problem behavior in EO-present and EO-absent conditions
- 48. Shifting MOs within FA conditions removing demands in escape condition is EO test in attention condition

# Conclusions: FA – Within-Session

49. Tangibles in attention condition compete with attention as SR+

50. Standard FA conditions may be AOs

- If not testing contingencies present in natural environment, may not detect functions
- Interviews can identify actual contingencies
- 51. Biological variables may function as MOs
- 52. MOs more influential than S<sup>D</sup>s mand training, functional analysis

# Conclusions: FA – Descriptive, S<sup>D</sup>s

53. Rich-to-lean SR+ transition → EO for problem behavior in second location

- Lean-to-rich transition  $\rightarrow$  AO for problem behavior in second location

54. During transition, interrupting preferred activity may be AO → smoother transition

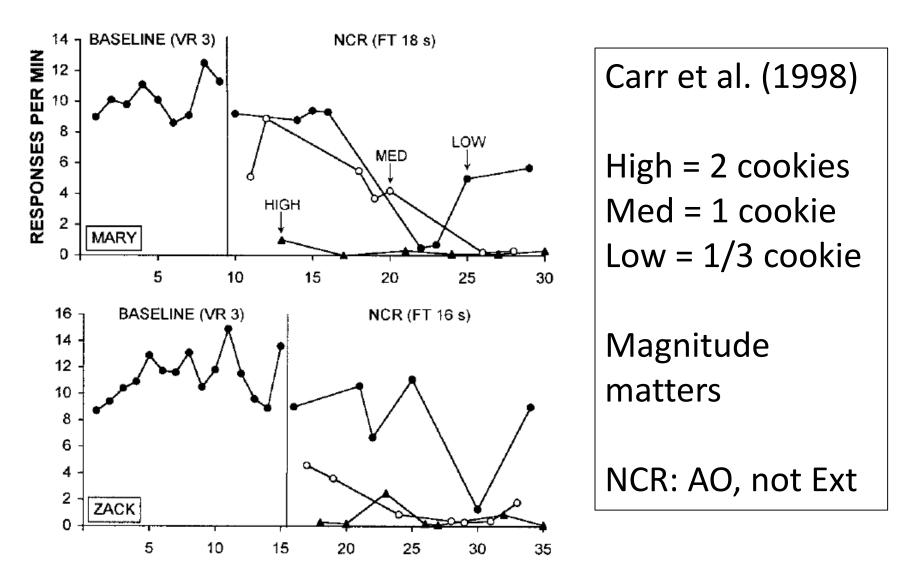
55. Brief screening with exposing child to different EOs predicts later, more severe problem behavior

# VII. Treatments for Reducing Problem Behavior

- Noncontingent Reinforcement
- Functional Communication Training
- Antecedent Interventions for Escape-Maintained Problem Behavior
- Treating Feeding Challenges

# Noncontingent Reinforcement

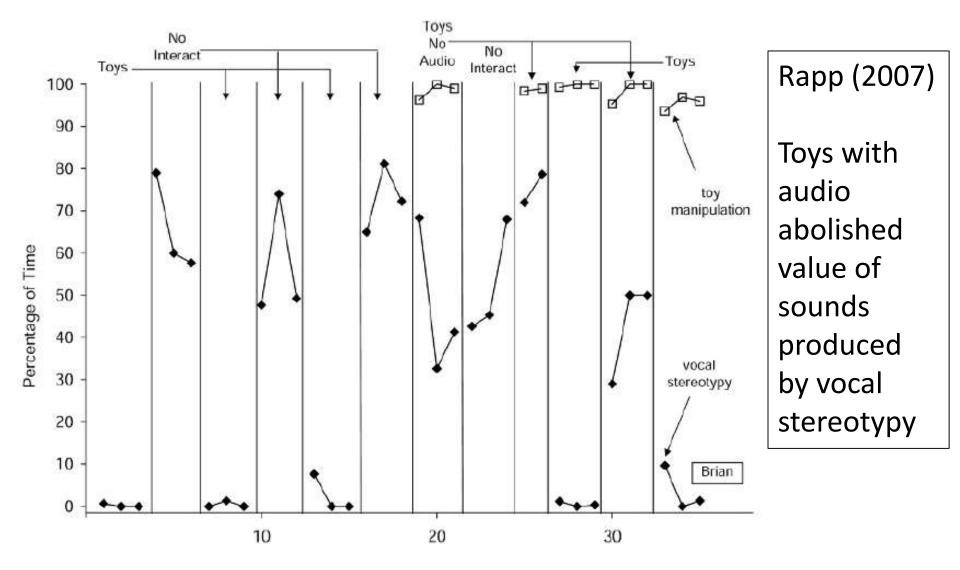
# NCR Functions as an AO

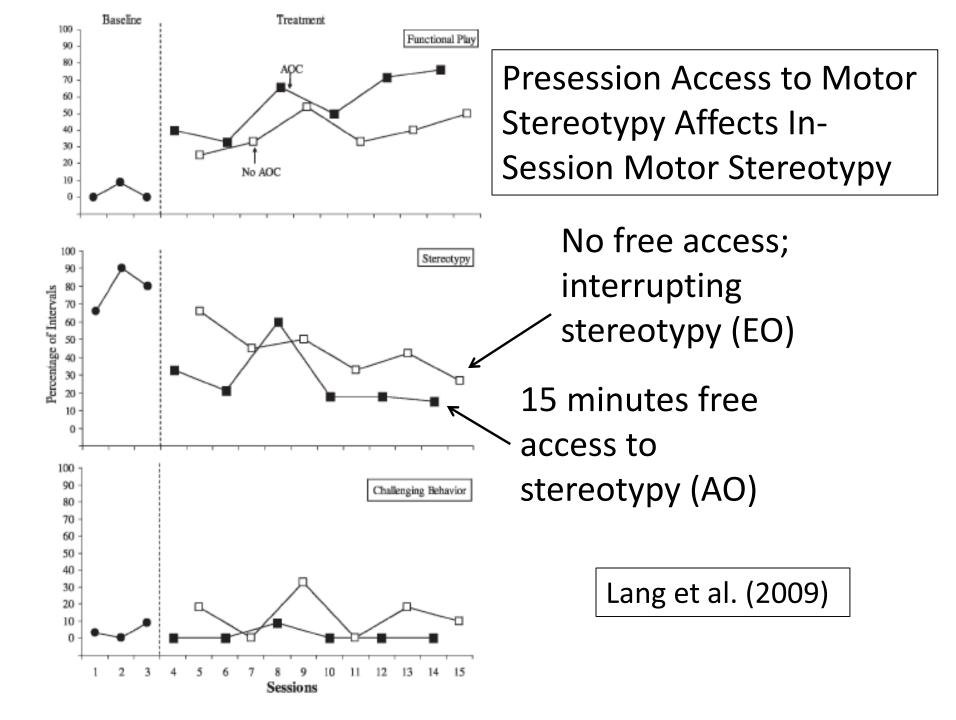


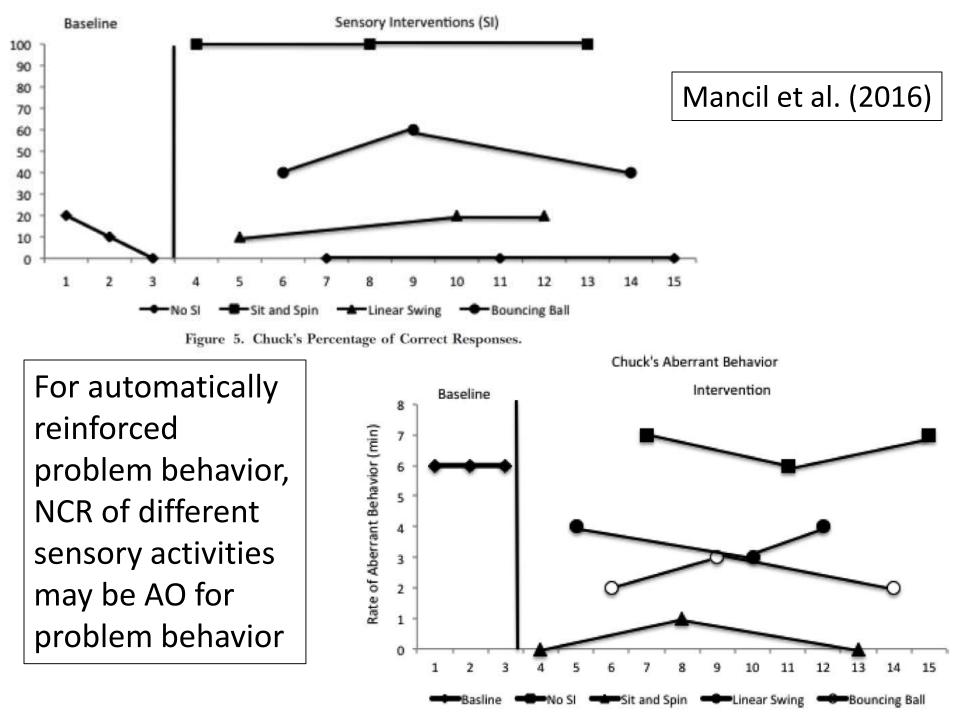
Time of day has MO implications for NCR (Wilder, Carr, & Gaunt, 2000)

- NCR with food <u>after</u> lunch  $\rightarrow$  <u>more</u> problem behavior
- NCR with food <u>before</u> lunch  $\rightarrow$  <u>less</u> problem behavior

## NCR can be AO for Automatic Reinforcement



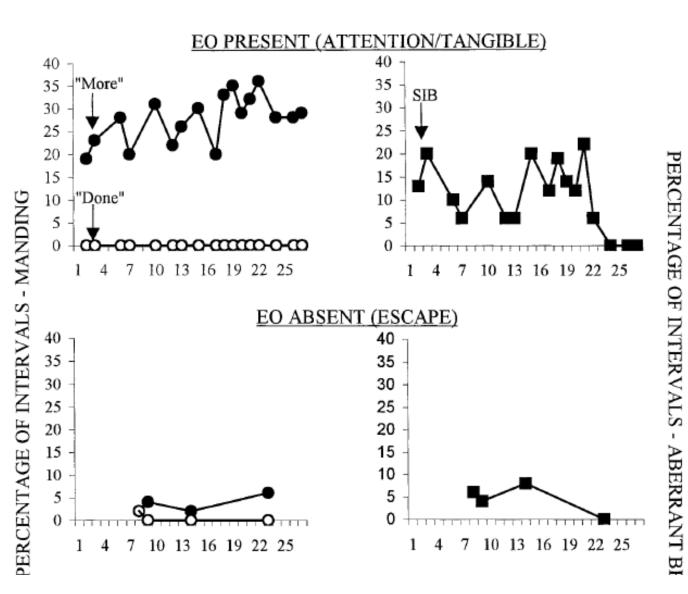




# Functional Communication Training (FCT)

#### Selecting Mand Topographies (vocal, sign, PECS, device)

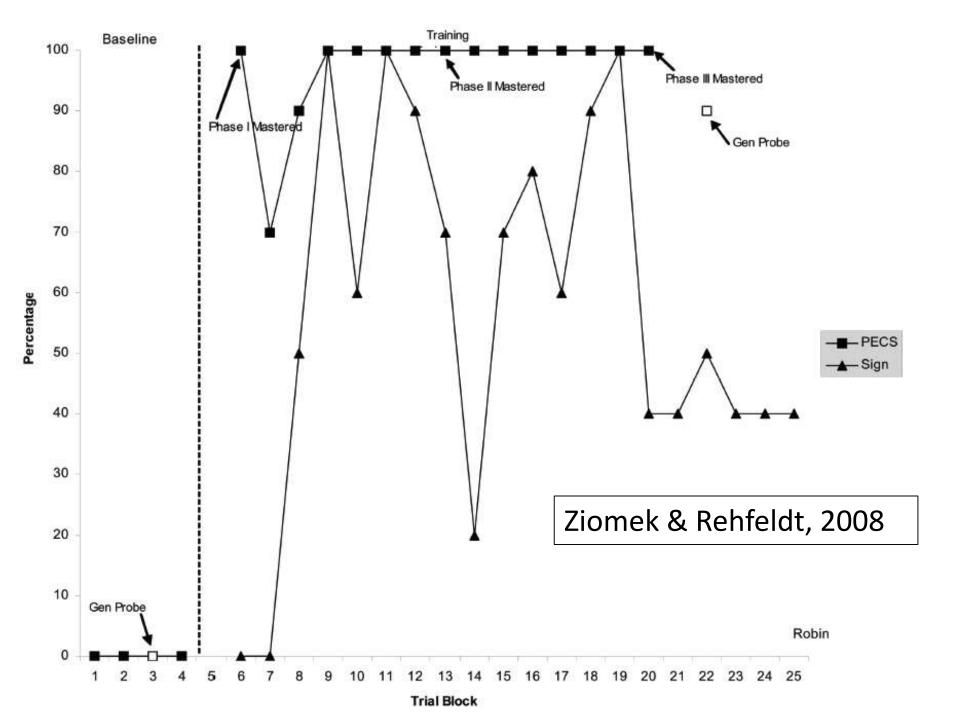
# **MOs Affect FCT**



Brown et al. (2000)

Function was attention

Mands for "more" occurred only in EO for attention/ tangible; not in context of escape (AO)



#### PECS vs. Sign (Ziomek & Rehfeldt, 2008)

- PECS acquired more quickly than signs
- Hard to compare different types of prompts
- If teaching sign, need imitation skills
- Assess prerequisites: imitation, picture discrimination, visual skills
- Selection-based VB easier than topography-based VB
- PECS binder may serve as S<sup>D</sup> evoking selection and exchange

#### We can assess efficacy and preference for mand modalities in FCT (Torelli et al., 2016)

FA for aggression: tangible and escape function

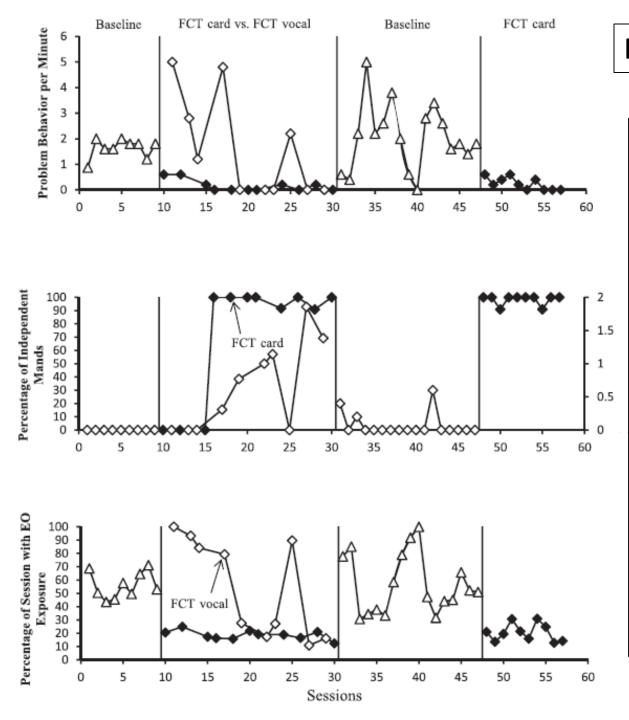
FCT: PECS, iPad, GoTalk

Escape function, iPad was highest

- Correlated to concurrent chains preference assessment
- Correlated to mother's preference

Aggression highest with PECS

• Potentially higher response effort, less fun than device

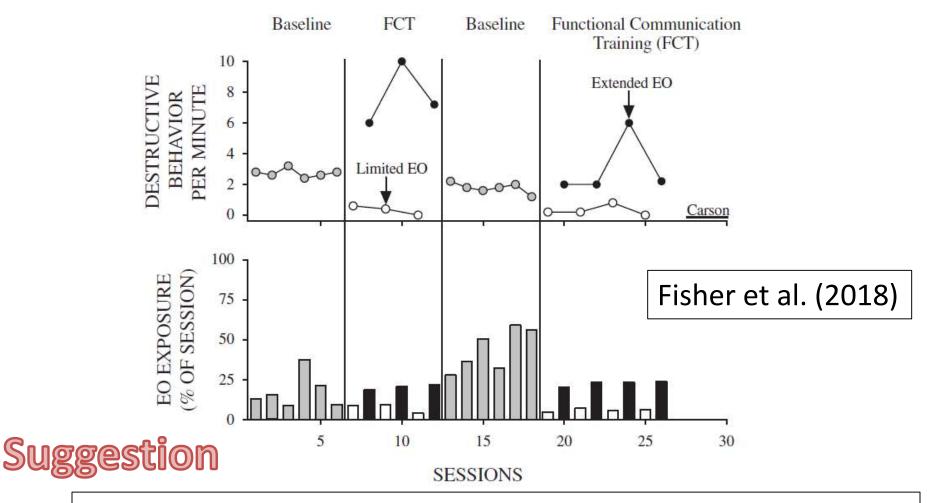


#### Derosa et al. (2015)

For early training in FCT, pointing to card may be better than vocal

- Can phys. prompt
- Quicker response
- Quicker access to SR+
- Less time in EO
- Less problem behavior
- Faster mand acq.
- No EXT burst

#### Limited EO = present EO and immediately prompt FCR Extended EO = present EO and wait 5 seconds to prompt FCR



Most-to-least prompting is "limited EO" – immediate prompt Least-to-most prompting is "extended EO" – delayed prompt

# Treating Escape-Maintained Problem Behavior:

#### Intervening on the CEO-R

Properties of Demands have MO Functions

Smith, Iwata, Goh, & Shore (1995)

More problem behavior, escape more valuable:

- 1. Task novelty was EO
- 2. Long demand sessions was EO
- 3. High rates of demands was EO

Instructional materials, choice of demands, and novel tasks may have MO functions

• (McComas et al., 2000)

Choice of staff people, clothing functioned as AO

• (Carlson et al., 2008; Jensen et al., 2012)

Interspersing easy and hard tasks functioned as AO

• (Ebanks & Fisher, 2003)

Interspersing breaks functioned as AO

• (Aikman et al., 2003)

Omitting physical prompts functioned as AO

• (Crockett & Hagopian, 2006)

#### The Role of the Reflexive-Conditioned Motivating Operation (CMO-R) During Discrete Trial Instruction of Children With Autism

HAMMILL INSTITUTE ON DISABILITIES

Focus on Autism and Other Developmental Disabilities 25(2) 110–124 © 2010 Hammill Institute on Disabilities Reprints and permission: sagepub.com/journalsPermissions.nav DOI: 10.1177/1088357610364393 http://focus.sagepub.com



Vincent J. Carbone,<sup>1</sup> Barry Morgenstern,<sup>2</sup> Gina Zecchin-Tirri,<sup>3</sup> and Laura Kolberg<sup>3</sup>

#### Abstract

The principle of motivation has resurfaced as an independent variable in the field of behavior analysis over the past 20 years. The increased interest is the result of refinements of the concept of the motivating operation and its application to the learning needs of persons with developmental disabilities. Notwithstanding the increased emphasis upon modification of motivating operations to reduce problem behavior, there is limited recognition of this important behavioral variable in autism treatment literature. An overview of antecedent-based instructional modifications that lead to a reduction of escape and avoidance behavior of children with autism during instruction is provided. An analysis of these instructional methods as motivating operations is proposed. A conceptually systematic analysis of the influence of instructional methods is offered as a tool for improving the selection and implementation of effective teaching procedures.

#### Keywords

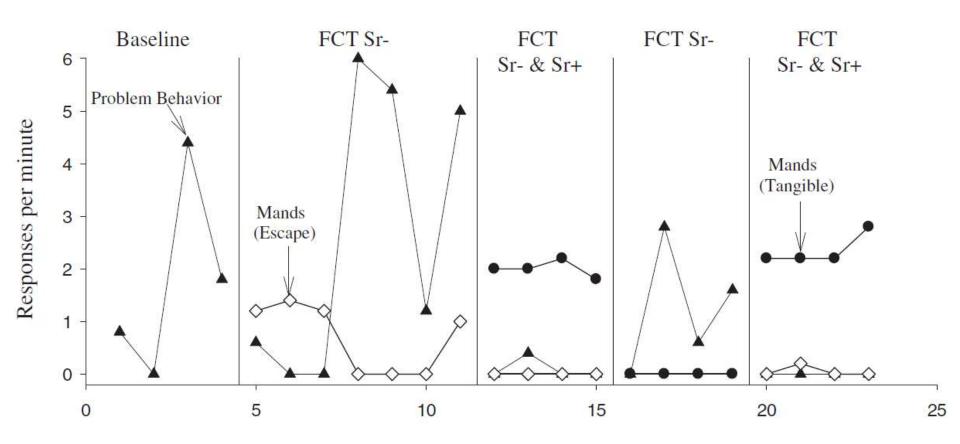
motivating operations, establishing operations, autism, escape and avoidance behavior, discrete trial instruction

#### Many CEO-R Manipulations (Carbone et al., 2010)

- 1. Program competing reinforcers i.e., SR+
- 2. Presession Pairing
- 3. Errorless Teaching
- 4. Demand Fading
- 5. Task Variation
- 6. Fast Pace of Instruction
- 7. Providing Choices
- 8. Task Interspersal (easy and hard)
- 9. High-Probability Request Sequence

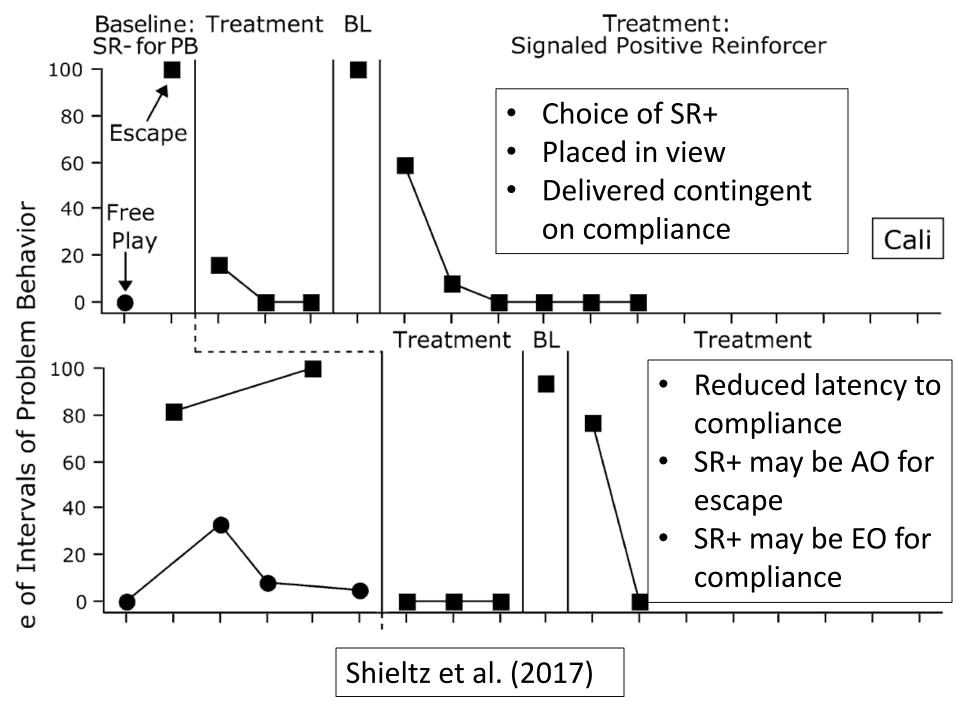
Call & Lomas Mevers (2014)

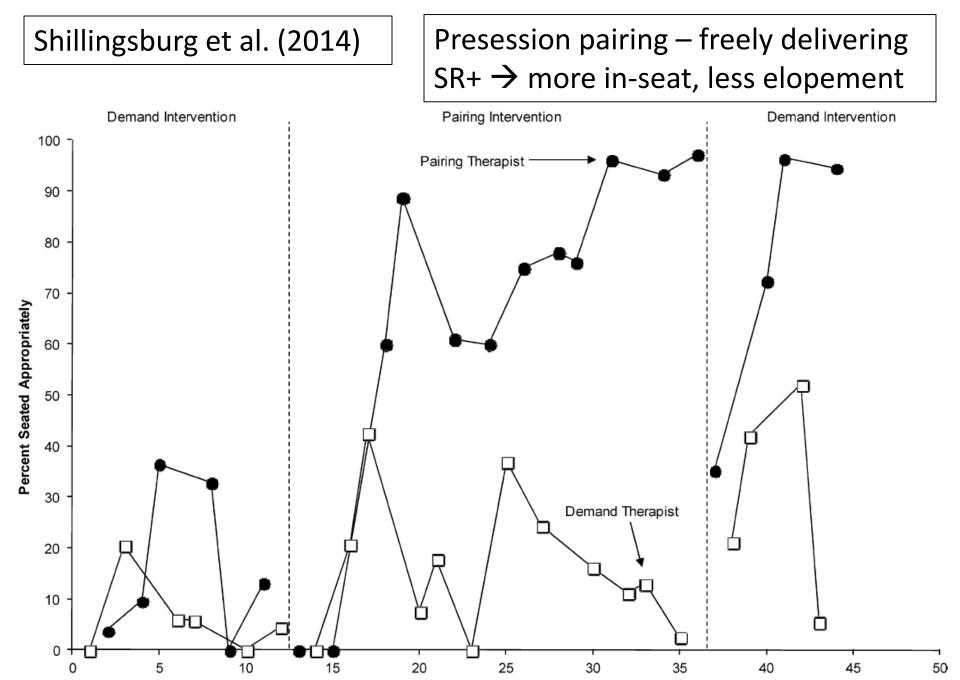
SR+ may be more influential than SR-



For problem behavior maintained by escape and tangible

- FCT for escape alone not effective
- FCT for escape + tangible more effective

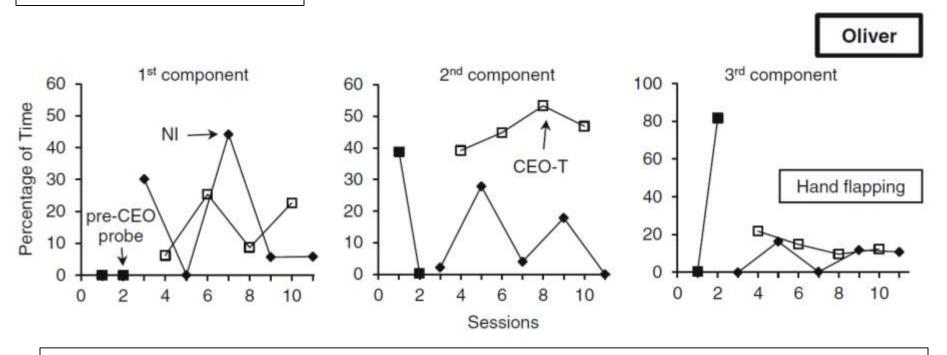




Session

Dan

#### Lanovaz et al. (2014)



- Music  $\rightarrow$  hand flapping, jumping, body rocking, finger moving
- Slinky  $\rightarrow$  hand tapping
- Paired posters with those items, tested presence of posters
- Posters evoked stereotypy some topographies, some subjects
- Posters paired with EOs became surrogate CEOs (CEO-S)
- If access to items that evoke stereotypy at the work table with work materials present, work materials may evoke stereotypy

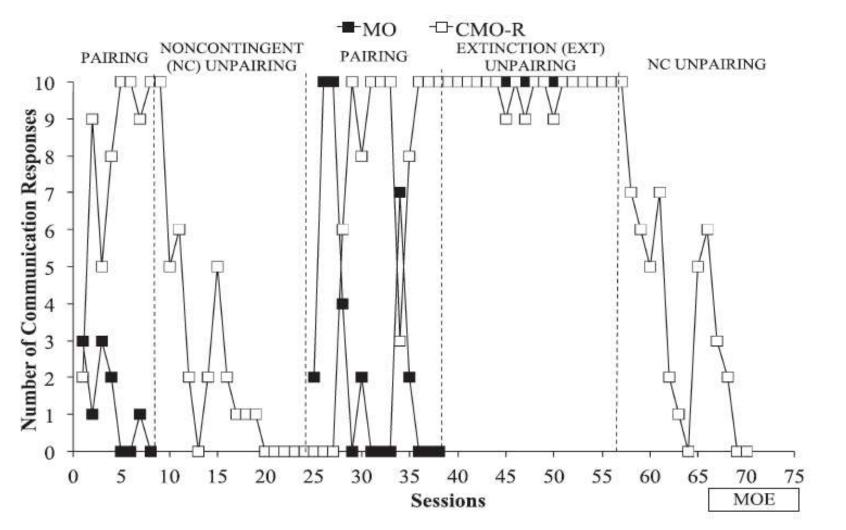
Two ways to unpair a CEO-R (Kettering et al., 2018)

• Pairing: 10-s timer  $\rightarrow$  40 s demands

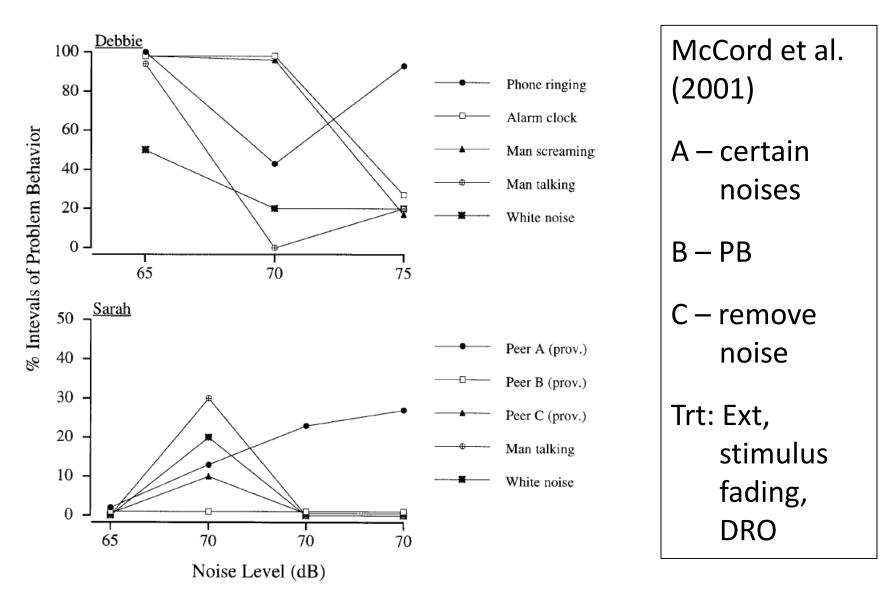
Timer established as CEO-R

- Taught a mand: mand during timer, no demands
- Noncontingent unpairing:
  - Presented timer but no longer presented demands
- Extinction unpairing:
  - Presented timer and demands, but mand no longer avoided demands

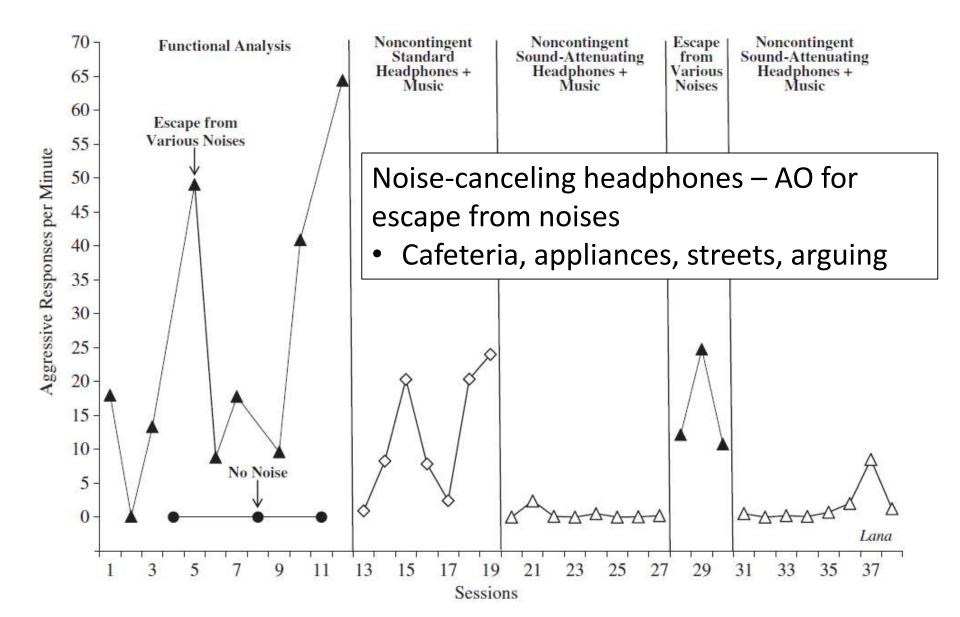
#### Two ways to unpair a CEO-R; noncontingent unpairing more effective (Kettering et al., 2018)



## Noise May Function as a CEO-R

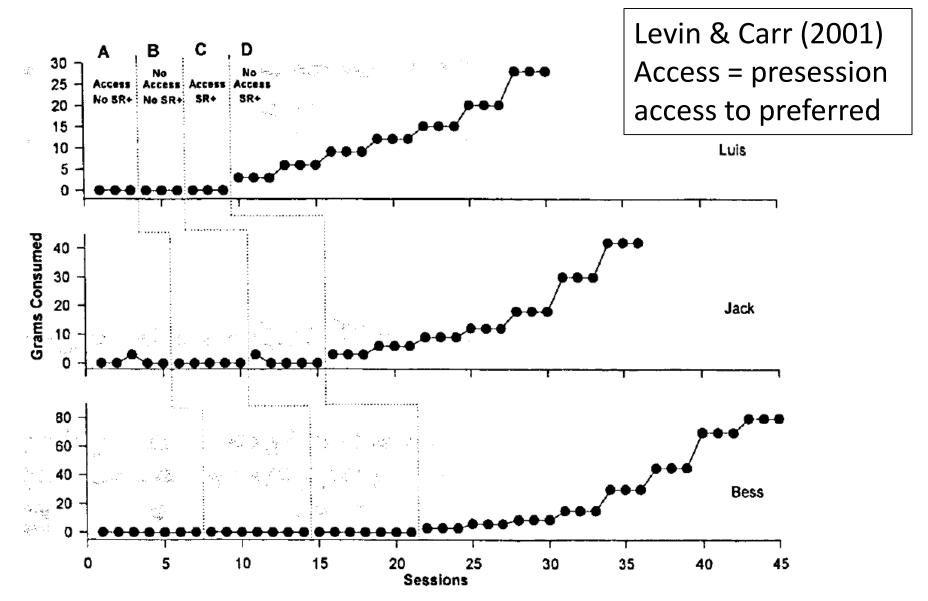


#### Kettering et al. (2018)

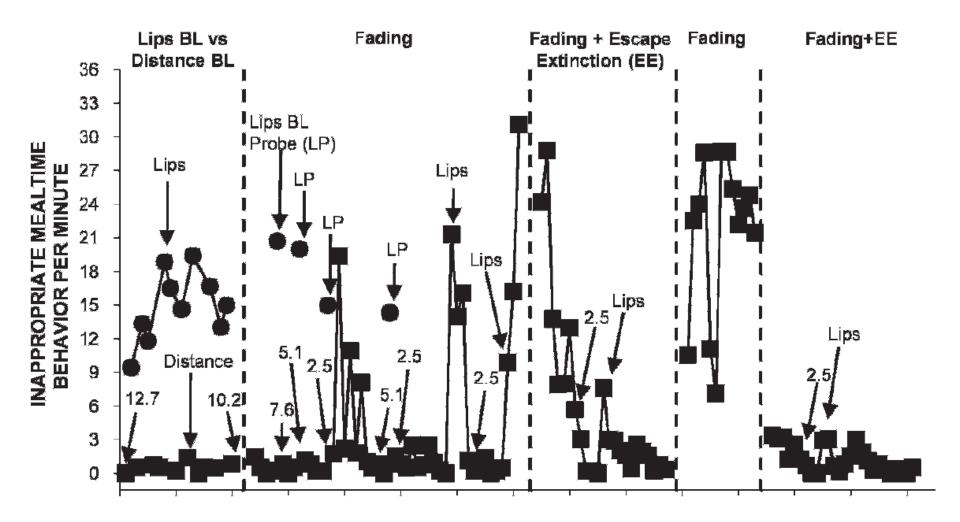


#### **Treating Feeding Challenges**

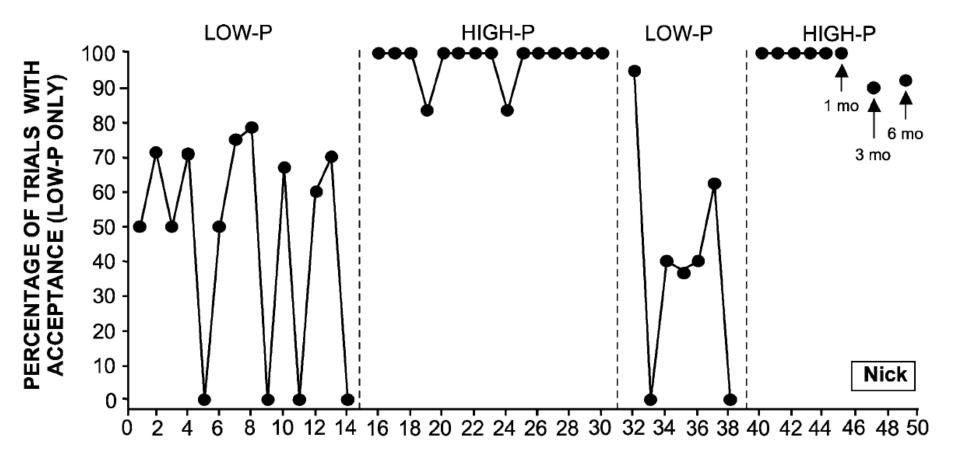
#### **MOs Affect Feeding**



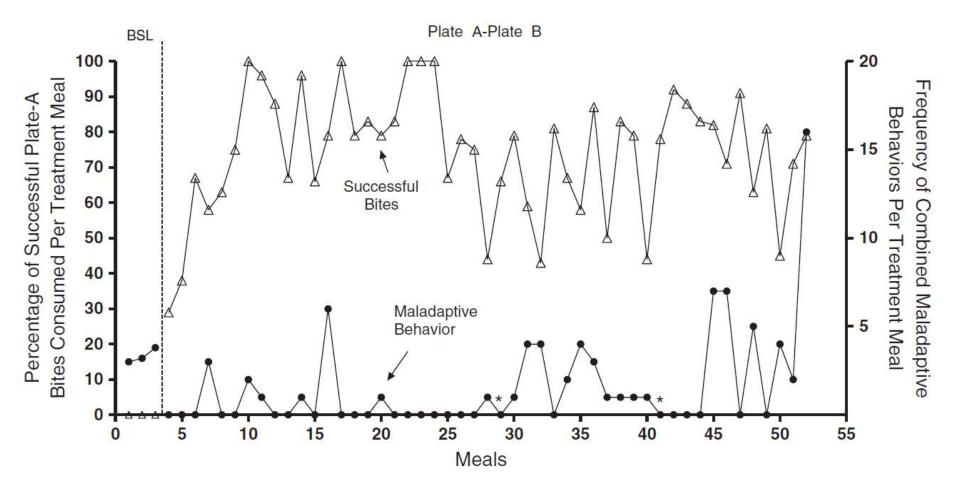
# Spoon distance to lips may function as MO (Rivas et al., 2010)



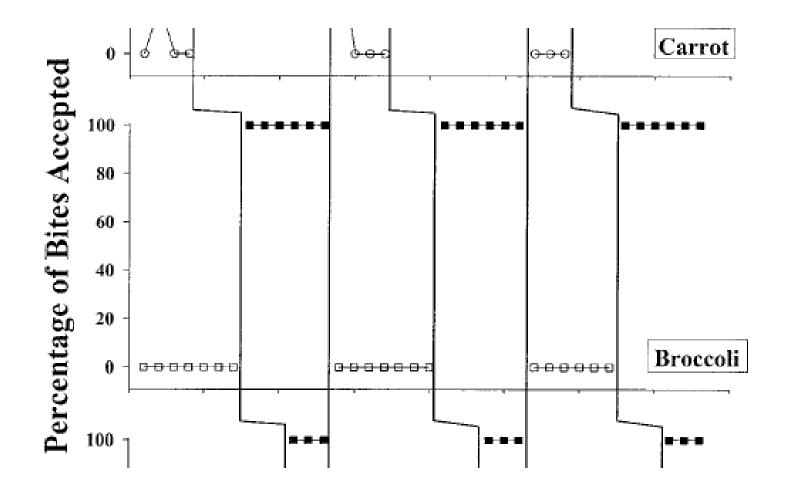
#### Hi-P request sequence is CAO-R for escape from feeding stimuli (Patel et al., 2006)



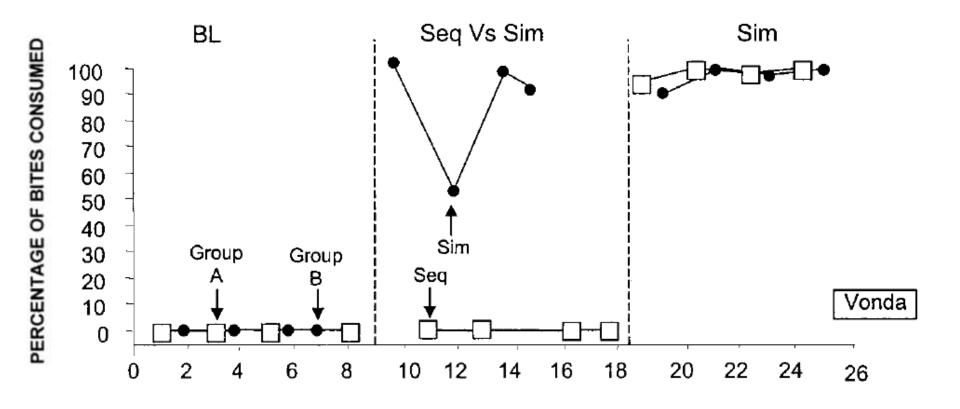
# Sequential presentation (non-preferred → preferred) may increase feeding, CAO-R (Pizzo et al., 2012)



#### Simultaneous presentation (non-preferred + preferred) may increase feeding, CAO-R (Ahearn, 2003)



#### Simultaneous presentation more effective than sequential presentation (Piazza et al., 2002)



#### Conclusions: MOs and NCR

56.NCR functions as an AO – satiate on SR+

57.NCR can be AO for tangible and automatically reinforced problem behavior

# Conclusions: MOs and FCT

#### 58. MOs affect FCT:

- Deprivation  $\rightarrow$  FCRs, Satiation  $\rightarrow$  no FCRs

#### 59. Sign vs. PECS:

- PECS may be easier to acquire
- Need imitation skills for learning sign

60. PECS vs. device: device may be more preferred

61. PECS vs. vocal: PECS may be better – easier to prompt (less time in EO)

# Conclusions: Reducing the CEO-R

- 62.Program competing reinforcers i.e., SR+
- 63. Presession Pairing
- 64. Errorless Teaching
- 65.Demand Fading
- 66.Fast Pace of Instruction
- **67.Providing Choices**
- 68.Task Interspersal (easy and hard)
- 69. High-Probability Request Sequence

Carbone et al. (2010)

# Conclusions: Reducing the CEO-R

70. Items at table when aversive demands placed may acquire MO properties

71.Unpair by presenting item without aversive demands

72.Noise may function as CEO-R

 Reduce problem behavior with noisecanceling headphones

# **Conclusions: MOs and Feeding**

- 73.Withhold access to food  $\rightarrow$  increase eating
- 74.Close spoon distance CEO-R
- 75.Hi-p sequence  $\rightarrow$  increase eating
- 76.Simultaneous presentation of preferred and non-preferred foods appear more effective than sequential presentation (preferred after non-preferred food)

#### **VI. Other Areas:**

# Behavioral Medicine Organizational Behavior Management Gambling

#### Heart rate may be an indicator of EO (Chok & Harper, 2016)

- EO for obsessive-compulsive behavior in individuals with ASD related to a state of distress and therefore heart rate
- Heart rate monitor to measure EO for OC behaviors (arranging pillows, arranging blinds, arranging light switches)
- Two conditions:
  - AO pillows arranged as participant liked
  - EO pillows scattered on the floor
- Results
  - Negligible difference in heart rate in EO/AO conditions
  - Blocking access to pillows reduced arranging

#### MOs Influence Online Shopping Behavior Fagerstrom (2010)

Goal of designing an online shop: decrease value of exiting the shop without purchasing (i.e, a CAO-R for escaping the shop); 5 CMO-Rs:

- In-stock status purchases more likely with 75 items in stock
- Price
- Customer reviews more purchases if 96/100 points
- Order confirmation procedures purchases more likely if no registration
- Donation to charity

#### Can Manipulate MOs to Increase Seat Belt Use Van Houten, Hilton, Schulman, & Reagan (2011)

Aimed to increase seat belt use in commercial drivers

Intervention: accelerator pedal back force (EO)

- Engaged when drivers exceeded a speed limit
- Disengaged when their seat belts were buckled

#### MOs are useful in analyzing the impulsivity of gamblers (Dixon et al., 2016)

- 9 participants at risk for disordered gambling
- Typical: I will ask you to make choices about money. Ex: "Rather have \$100 now or \$1,000 in 6 months?"
   – You will not get the money, but pretend you will
- Double: same, but your current salary is doubled
- Half: same, but your current salary is halved
- Results: half income, more impulsive
- Hypothetical salary analyzed as MO

# **Conclusions: Other Areas**

77.Heart rate may be indication of MO

78.Online shopping variables may be CAO-R – decrease value of exiting without buying

79.Accelerator pedal backforce may increase value of seatbelt fastened

80.Statements about salary affect gamblers' value of money

# **Grand Conclusion**

Motivating operations impact our work with individuals with disabilities:

- Mand training
- Preference assessments
- Functional analysis of problem behavior
- Treatment of problem behavior
- Study MOs
- Analyze MOs

# Thank you for attending!

#### Hope your EO for lunch is well satisfied $\bigcirc$

#### judah.axe@simmons.edu

