Echoic
Imitating someone else’s vocal verbal behavior
Child says ‘water’ after you have said ‘water’
Motor Imitation

Imitating someone else’s motor movements
Intraverbal

Answering questions or filling in blanks without point-to-point correspondence

Verbal behavior controlled by other’s verbal behavior e.g. a child saying ‘lamb’ when you pause after saying ‘Mary had a little …’ or answering ‘pink’ when asked ‘What’s your favorite color?’
Listener Responding
(Receptive)

Following instructions e.g.,
“Sit down”, “give me the ball”, “find the shoe”, “put your plate in the sink”
Mand (request)

When thirsty and wanting water, a child asks (or signs, or gestures) and receives the specific reinforcer ‘water’.
Tact (label) Naming

objects, actions, events, relations, properties, etc.

A tendency to say "car" when you see a car.